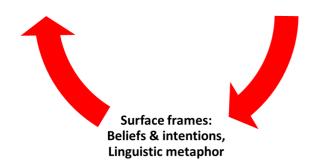
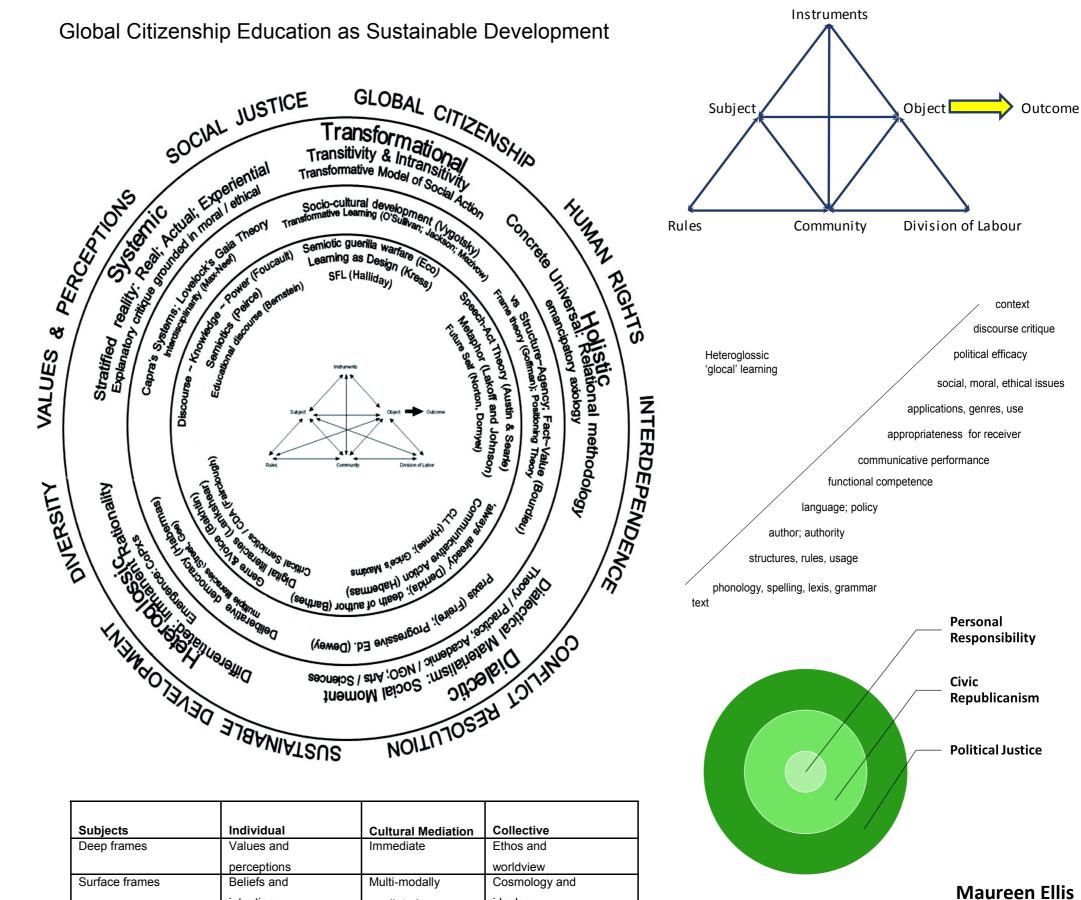


Discourse: **Deep frames: Values** & perceptions, Communicative purposes, & Conceptual expression metaphor



## The Critical Global Educator



Subjects	Individual	Cultural Mediation	Collective
Deep frames	Values and	Immediate	Ethos and
	perceptions		worldview
Surface frames	Beliefs and	Multi-modally	Cosmology and
	intentions	mediated	ideology
Evidenced in / Accessed	Language, modes,	Multi-media and the	Dominant discourses:
by	activity	media	community products

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