

Higher education: changing global relations

CGHE ANNUAL CONFERENCE

1 March 2017, Woburn House, London



AN ESRC & HEFCE INVESTMENT

9-9.30am: Welcome and CGHE progress

- **Professor Simon Marginson**, CGHE Director (Chaired by **Professor Claire Callender**, CGHE Deputy Director, and **William Locke**, CGHE Deputy Director)

9.30-10.30am: (Keynote 1) Creating competition in higher education: economic myths and realities

- **Professor Lorraine Dearden**, UCL Institute of Education (Chaired by **Professor Becky Francis**, UCL Institute of Education)

10.30-11am: Refreshments (Tavistock Room)

11am-12pm: (Keynote 2) Public higher education in peril? A view from down south

- **Professor Jenni Case**, University of Cape Town (Chaired by **Dame Nicola Brewer**, UCL)

12-1pm: European higher education and UK higher education: the future (panel discussion)

- **Dr Anne Corbett**, London School of Economics and Political Science; **Christine Musselin**, SciencesPo; **Associate Professor Pedro Teixeira**, University of Porto (Chaired by **Professor Ellen Hazelkorn**, Dublin Institute of Technology)

1-2pm: Lunch (Tavistock Room)

Parallel sessions	Main Hall (Chaired by Chris Millward , HEFCE)	Meeting Rooms 1 and 2 (Chaired by Professor Barbara Kehm , University of Glasgow)
2-2.30pm	UK academics and their industry engagements: a bibliometric overview of recent patterns and trends <ul style="list-style-type: none">• Professor Robert Tijssen and Dr Alfredo Yegros, Leiden University	International and transnational learning in higher education: a study of students' career development in China <ul style="list-style-type: none">• Professor Ka Ho Mok, Dr Xiao Han and Dr Jin Jiang, Lingnan University
2.35-3.05pm	For-profit higher education in the US: recent developments <ul style="list-style-type: none">• Professor Gareth Parry, University of Sheffield, and Dr Stephen Hunt, UCL Institute of Education	Higher education, economic fluctuations and the question of inequality: a historical perspective <ul style="list-style-type: none">• Dr Vincent Carpentier, UCL Institute of Education
3.10-3.40pm	Worldwide reforms in student loans policy <ul style="list-style-type: none">• Professor Bruce Chapman, Australian National University	Governance – in crisis? Governance challenges across sectors and globally, and their relevance to higher education <ul style="list-style-type: none">• Dr Aniko Horvath, UCL Institute of Education

3.40-4pm: Refreshments (Tavistock Room)

4-5pm: (Keynote 3) Graduates and 'graduate jobs' in Europe: a picture of growth and diversification

- **Professor Francis Green**, UCL Institute of Education (Chaired by **Professor Sir Robert Burgess**, Chair, CGHE Advisory Board)

5pm: Close

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Presentations

Keynote 1: Creating competition in higher education: economic myths and realities

Professor Lorraine Dearden (CGHE Co-Investigator), UCL Institute of Education

Since 2012, changes in higher education funding in England have been driven by a commitment to creating competition. Yet 'competitive' solutions to the challenges of funding higher education can be inequitable and inefficient. Drawing on international examples, Professor Dearden will look behind the economics of recent and prospective reforms in England, and suggest some potentially productive ways forward.

Keynote 2: Public higher education in peril? A view from down south

Professor Jenni Case (CGHE Co-Investigator), University of Cape Town

2016 saw unprecedented levels of student protest in South African universities, leading to campus shutdowns and uncertainty over the future shape of public higher education. Yet the issues at play in this situation have some global resonances on the political and economic front. Professor Case will look closely at the response of one South African university, using an exploration of this apparent crisis of legitimacy to ask broader questions around the purposes of higher education.

Keynote 3: Graduates and 'graduate jobs' in Europe: a picture of growth and diversification

Professor Francis Green (CGHE Co-Investigator), UCL Institute of Education

Despite the ongoing expansion of higher education, graduate pay premiums have held their ground and even increased in Europe over the last decades. But can this trend continue? Professor Green will bring together recent research findings and new microdata evidence to address the question of how the supply and demand for graduates has changed in Europe in the 21st century. He will connect this with trends in under-employment and the rising dispersion of earnings among graduates.

European higher education and UK higher education: the future

Dr Anne Corbett, London School of Economics and Political Science; **Christine Musselin**, SciencesPo; **Associate Professor Pedro Teixeira**, University of Porto (Chaired by **Professor Ellen Hazelkorn**, CGHE Advisory Board/Co-Investigator, Dublin Institute of Technology)

This discussion will take a timely look at the major implications of the rapid political changes taking place across Europe, including the departure of the UK from the EU, for future cooperation in higher education and research. Panellists will focus on the consequences for higher education of the increasingly contentious geopolitical environment, in which some countries and institutions have taken up the gauntlet of nationalism and regionalism.

UK academics and their industry engagements: a bibliometric overview of recent patterns and trends

Professor Robert Tijssen (CGHE Co-Investigator) and **Dr Alfredo Yegros** (CGHE Research Associate), University of Leiden

UK research-intensive universities have become increasingly 'enterprising' and university-industry interactions are now an important feature of the UK higher education system. Using empirical data, Professor Tijssen and Dr Yegros will analyse university-industry research collaboration links and cross-sectoral mobility patterns within 47 large UK universities.

International and transnational learning in higher education: a study of students' career development in China

Professor Ka Ho Mok (CGHE Co-Investigator), **Dr Xiao Han** and **Dr Jin Jiang** (CGHE Research Associates) Lingnan University

As part of its internationalisation drive, the Chinese government is actively encouraging collaboration between local and overseas universities. In the last two decades, an increasing number of Chinese students have enrolled in transnational higher education programmes or have gone overseas to study. Professor Mok, Dr Han and Dr Jiang will examine the career prospects of these graduates on their return to China, and what this means more generally for China's higher education sector.

For-profit higher education in the US: recent developments

Professor Gareth Parry (CGHE Co-Investigator), University of Sheffield, and **Dr Stephen Hunt** (CGHE Research Associate), UCL Institute of Education

For-profit higher education has had an increasingly high profile in the US – but what type of education do for-profit universities provide? Professor Parry and Dr Hunt will focus on the sector's funding, student recruitment practices as well as the experiences of its graduates and faculty. They will also discuss what the Trump presidency could mean for the future of for-profit universities in the US.

Higher education, economic fluctuations and the question of inequality: a historical perspective

Dr Vincent Carpentier (CGHE Co-Investigator), UCL Institute of Education

In the wake of the financial crisis there has been a renewed interest in understanding how the expansion of higher education has led, sometimes simultaneously, to significant democratic advances and persistent inequalities. Dr Carpentier will examine the extent to which periods of economic prosperity and crisis might affect, and be affected by, higher education trends by casting a historical lens over developments in higher education and their socio-economic context.

Worldwide reforms in student loans policy

Professor Bruce Chapman (CGHE Co-Investigator), Australian National University

Over the last 25 years there has been a quiet revolution internationally in higher education financing, particularly with respect to the adoption of income contingent loans. Professor Chapman will look at the costs and benefits of alternative loans systems in different countries. He will discuss the shared political and economic factors that contribute to an understanding of international financing reforms in higher education.

Governance – in crisis? Governance challenges across sectors and globally, and their relevance to higher education

Dr Aniko Horvath (CGHE Research Associate), UCL Institute of Education

To what extent should the governance of universities be considered within the larger context of governance within 21st century societies? As traditional patterns of governance are coming under strain across many sectors globally – in the corporate world as well as in the management of public services – Dr Horvath will consider what this means for future governance in higher education.

About the Centre for Global Higher Education

The Centre for Global Higher Education (CGHE) is a research partnership of international universities, funded by the Economic and Social Research Council (ESRC) and the Higher Education Funding Council of England (HEFCE) and based at the UCL Institute of Education (UK).

Our research aims to inform and improve higher education policy and practice. Our three research programmes integrate local, national and global perspectives, and our researchers are based in nine countries across five continents: Europe, Asia, Africa, Australia and North America.

To find out more please go to www.researchcghe.org

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