

The new geopolitics of higher education

CGHE 2018 ANNUAL CONFERENCE

11 April 2018, Jeffrey Hall, UCL Institute of Education, London

8.30-9.10: Registration and tea/coffee

9.10-9.30: Preliminaries, CGHE Director's remarks

- Chair: **Professor Simon Marginson**, CGHE Director

9.30-11.00: The Burton R. Clark lecture on higher education: Academic freedom and the future of Europe (keynote 1)

- Welcome from **Professor Michael Arthur**, Provost, UCL
- Keynote from **Professor Michael Ignatieff**, President, Central European University
- Chair: **Dr Dame Nicola Brewer**, Vice-Provost (International), UCL

Academy freedom and university autonomy are under attack these days as the privileges of a professorial elite, but they should be understood as 'counter-majoritarian institutions' – like a free press and an independent judiciary, an essential counter-balance to majority rule. Across Europe, counter-majoritarian institutions are under pressure from populist movements and parties seeking to mobilise 'the people' against the press, the courts – and universities too. How do universities defend themselves? What arguments will convince a sceptical public? How do universities rebuild the public support they need in order to sustain their role as counter-majoritarian institutions?

11.00-11.15: Short tea/coffee break

11.15-12.30: Higher education and equality (panel discussion)

- **Professor Vikki Boliver**, CGHE Co-Investigator
- **Dr Dung Doan**, CGHE Research Associate
- **Professor Rajani Naidoo**, CGHE Co-Investigator
- **Ben Whittaker**, NUS Director (Student Voice and Influence)
- Chair: **Professor Ellen Hazelkorn**, CGHE Co-Investigator

Education systems can be a force for social mobility, but they also reproduce and reinforce existing social divides. Despite much analysis and action, inequality in higher education remains stubbornly persistent. Many of the promises promoted by/about higher education, most notably upward social and economic mobility, are proving to be untrue, or at least untrue for too many. Much of the discussion around equity has been concerned with participation rates and programme quality rather than on 'access to what', growing stratification and differentiated levels of learning and success. This panel will discuss what we now know about equity/inequity in higher education and the outstanding big questions we need to resolve. The discussion will also focus on the responsibilities of higher education and whether there are realistic models of 'good practice' that have proven to work.

12.30-13.15: Lunch

13.15-14.15: The performance and role of Chinese universities (keynote 2)

- **Professor Nian Cai Liu**, CGHE Co-Investigator
- Chair: **Professor James Wilsdon**, CGHE Programme Leader

China now has the largest higher education system in the world and is the second largest producer of scientific publications. The performance of Chinese research universities has been improving quickly according to major global university rankings, which is, to a large extent, the result of various national excellence initiatives. The latest of these initiatives, the ‘Double World-Class Project’, sets the goal of having a couple of dozen world-class universities by the middle of this century. This will have important implications for higher education and research across the world. In this presentation, Professor Liu will discuss the Chinese higher education system and the impact of its excellence initiatives. He will look at the performance of Chinese research universities and trends in the Academic Ranking of World Universities, and explore institutional strategies to build world-class universities. He will also focus on the future development of Chinese higher education, particularly of its research universities and their global role.

Parallel session	Income contingent loans across the world (Jeffrey Hall) Chair: Professor Claire Callender , CGHE Deputy Director	The changing UK higher education system (Drama Studio) Chair: Professor Paul Ashwin , CGHE Co-Investigator
14.15-14.35	International higher education financing reform <ul style="list-style-type: none"> • Professor Bruce Chapman, CGHE Co-Investigator 	The changing face of the governance of British higher education: the impact of governmental, financial and market pressures <ul style="list-style-type: none"> • Professor Michael Shattock, CGHE Co-Investigator • Dr Aniko Horvath, CGHE Research Associate
14.35-14.55	Getting student loans right in Japan: problems and possible solutions <ul style="list-style-type: none"> • Professor Lorraine Dearden, CGHE Co-Investigator • Professor Nobuko Nagase, Ochanomizu University, Japan 	Private higher education providers in the UK: mapping the terrain <ul style="list-style-type: none"> • Professor Vikki Boliver, CGHE Co-Investigator • Dr Stephen Hunt, CGHE Research Associate
14.55-15.15	Rethinking student loan repayment burden: evidence from Korea <ul style="list-style-type: none"> • Dr Dung Doan, CGHE Research Associate 	The future higher education workforce in locally and globally engaged HEIs <ul style="list-style-type: none"> • Dr William Locke, CGHE Deputy Director • Dr Celia Whitchurch, CGHE Co-Investigator • Dr Giulio Marini, CGHE Research Associate

15.15-15.30: Short break and move between venues

Parallel session	Student learning and graduate work (Jeffrey Hall) Chair: Dr William Locke , CGHE Deputy Director	Public and private goods in higher education, East and West (Drama Studio) Chair: Dr Aline Courtois , CGHE Research Associate
15.30-15.50	To be or not to be consumers: the imperfect alignment of English HE marketisation policy and the narratives of first year university students <ul style="list-style-type: none"> • Professor Paul Ashwin, CGHE Co-Investigator • Dr Jan McArthur, CGHE Co-Investigator • Dr Kayleigh Rosewell, CGHE Research Associate • Dr Janja Komljenovic, Lancaster University 	Has international learning enhanced graduate employment? A study of research postgraduate students in China after studying abroad <ul style="list-style-type: none"> • Professor Ka Ho Mok, CGHE Co-Investigator
15.50-16.10	Investigating the transformative potential of MOOCs for professional development on the large scale <ul style="list-style-type: none"> • Professor Diana Laurillard, CGHE Co-Investigator • Dr Eileen Kennedy, CGHE Senior Research Associate 	Local and global public good contributions of higher education in China <ul style="list-style-type: none"> • Professor Nian Cai Liu, CGHE Co-Investigator • Dr Lin Tian, CGHE Research Associate
16.10-16.30	Against the grain? Assessing graduate labour market trends in Germany through a task-based indicator of graduate jobs <ul style="list-style-type: none"> • Dr Golo Henseke, CGHE Research Associate 	How are the public goods of internationalisation of higher education viewed in Japan? <ul style="list-style-type: none"> • Professor Futao Huang, CGHE Co-Investigator • Kiyomi Horiuchi, CGHE Research Associate

16.30-17.30: Student choice in higher education – reproducing social inequalities? (keynote 3)

- **Professor Claire Callender**, CGHE Deputy Director
- Chair: **Professor Francis Green**, CGHE Co-Investigator

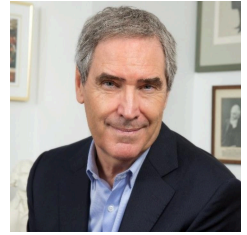
A hallmark of much higher education policy in developed economies in recent years is the move towards marketisation. Policies in England and elsewhere have sought to increase provider competition and to promote student choice. Central to this are student funding reforms with the introduction of cost sharing policies, particularly higher tuition fees and student loans – global phenomena, which have fuelled higher education expansion. This paper explores governments' rhetoric on student choice in England, especially in relation to student funding. It argues that policies introduced to promote and improve student choice first limit or constrain student choice, and secondly contribute to further social inequalities in higher education.

17.30-17.40: Close of conference

- **Professor Simon Marginson**, CGHE Director

About Professor Michael Ignatieff

Born in Canada, educated at the University of Toronto and Harvard, Michael Ignatieff is a university professor, writer and former politician.



His major publications are *The Needs of Strangers* (1984), *Scar Tissue* (1992), *Isaiah Berlin* (1998), *The Rights Revolution* (2000), *Human Rights as Politics and Idolatry* (2001), *The Lesser Evil: Political Ethics in an Age of Terror* (2004), and *Fire and Ashes: Success and Failure in Politics* (2013).

Between 2006 and 2011, he served as an MP in the Parliament of Canada and then as Leader of the Liberal Party of Canada and Leader of the Official Opposition. He is a member of the Queen's Privy Council for Canada and holds eleven honorary degrees.

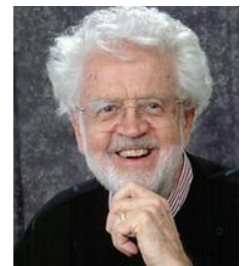
Between 2012 and 2015 he served as Centennial Chair at the Carnegie Council for Ethics in International Affairs in New York.

Between 2014 and 2016 he was Edward R. Murrow Professor of the Practice of the Press, Politics and Public Policy at the Harvard Kennedy School.

He is currently the Rector and President of Central European University in Budapest.

About the Burton R. Clark lecture on higher education

The annual Burton R. Clark lecture on higher education has been established by the UCL Institute of Education on the basis of a generous donation by Adele Clark, widow of the late Burton R. ('Bob') Clark (1921-2009).



Bob Clark was the United States' leading scholar in the field of higher education studies and a notable contributor to the comparative understanding of higher education. After completing a PhD in sociology at the University of California, Los Angeles (UCLA) in 1954, he taught at Stanford University (sociology, 1953-1956), Harvard University (education, 1956-1958), UC Berkeley (education, 1958-1966), and Yale (sociology, 1966-1980), where he served as chair, returning to UCLA as the Allan M. Cartter Professor of Higher Education in 1980. Bob Clark's ideas continue to shape the outlook of students and university leaders across the world. His principal works include *The Higher Education System* (1983) and *Creating Entrepreneurial Universities* (1998).