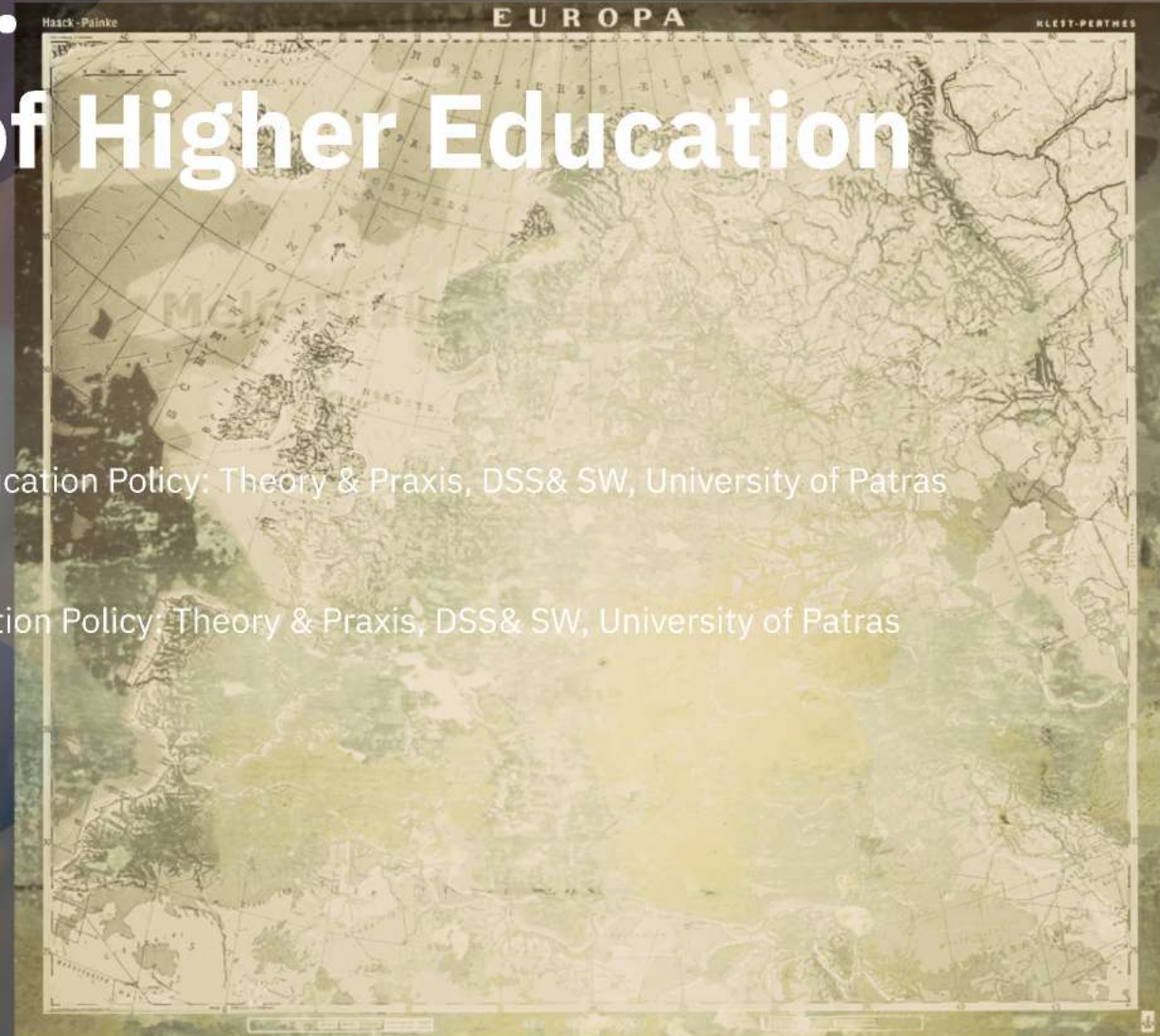


# Capacity Building not: Internationalisation of Higher Education in Greece

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# Agenda...

- THE STUDY OF HIGHER EDUCATION (HE) IN THE GREEK CONTEXT,
- INTERNATIONALIZATION OF HE: DIMENSIONS,
- INTERNATIONALIZATION OF HE IN GREECE
- THE RECENT DEVELOPMENTS

Ministry of Digital Governance  
Ελληνική Δημοκρατία  
Ministry of Education and Religious Affairs  
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ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
ΥΠΟΥΡΓΕΙΟ ΠΑΙΔΕΙΑΣ ΚΑΙ ΘΡΗΣΚΕΥΜΑΤΩΝ

Μαρούσι, 29.10.2020

ΓΡΑΦΕΙΟ ΥΦΥΠΟΥΡΓΟΥ Β. ΔΙΓΓΑΛΑΚΗ  
Αρμοδίου για Θέματα Ανώτατης Εκπαίδευσης

Αρ. πρωτ. 359

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ΠΡΟΣ: Πίνακα Αποδεκτών

Θέμα: Παροχή οδηγιών σχετικά με τη διαδικασία αλλαγής Ξενογλωσσίων Προγραμμάτων Σπουδών σε εφαρμογή των διατάξεων του Κεφαλ. 2020/1 και Β' Μέρους ν. 4692/2020 (Α' 111)

# The study of HE in the Greek context

- EUROPEAN LEVEL (BOLOGNA & THE EU),
- NATIONAL LEVEL (THE GREEK GOVERNMENT),
- THE REGIONAL/LOCAL LEVEL (THE UNIVERSITY)

## misconceptions

- INTERNATIONALISATION IS ABOUT TEACHING IN ENGLISH
- INTERNATIONALISATION IS STUDYING OR STAYING ABROAD
- INTERNATIONALISATION EQUALS AN INTERNATIONAL SUBJECT
- INTERNATIONALISATION IMPLIES HAVING MANY INTERNATIONAL STUDENTS
- A FEW INTERNATIONAL STUDENTS IN CLASS MAKES INTERNATIONALISATION A SUCCESS
- NO NEED TO TEST INTERCULTURAL AND INTERNATIONAL COMPETENCIES
- THE MORE PARTNERSHIPS, THE MORE INTERNATIONAL
- HIGHER EDUCATION IS INTERNATIONAL BY NATURE
- INTERNATIONALISATION IS A GOAL IN ITSELF, DE WITT (2011)

## Internationalization of HE: content..

...A PROCESS OF INTEGRATING THE INTERNATIONAL, INTERCULTURAL OR GLOBAL DIMENSION INTO THE PURPOSE, FUNCTIONS OR MISSION OF HE (KNIGHT, 2004).

## dimesions

INTERNATIONALIZATION **ABROAD** IS UNDERSTOOD AS ALL KINDS OF EDUCATION OUTSIDE BORDERS, I.E. THE MOBILITY OF STUDENTS AND STAFF OF EDUCATIONAL INSTITUTIONS AS WELL AS CROSS-BORDER COOPERATION (CROSS BORDER EDUCATION).

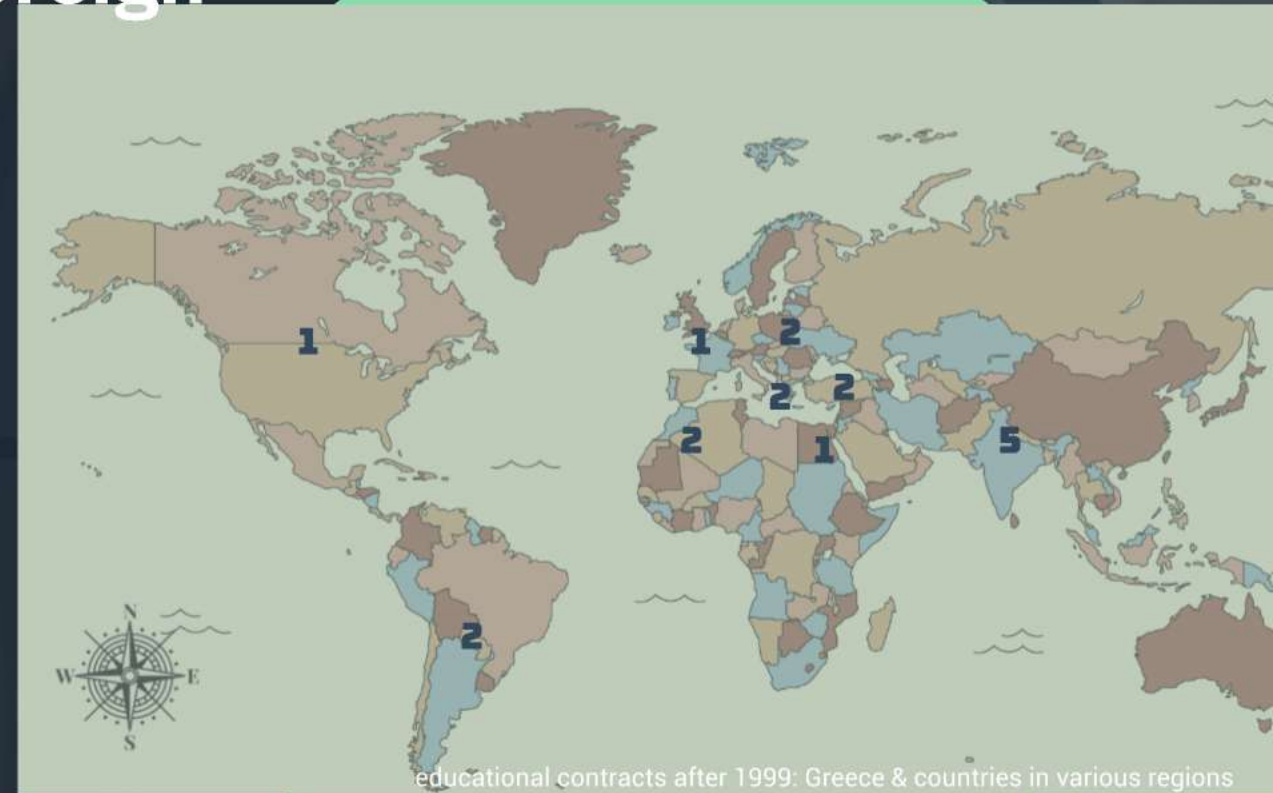
**HOME** INTERNATIONALIZATION IS MORE CURRICULUM -TEACHING AND LEARNING- OUTCOMES ORIENTED, FOCUSING ON ACTIVITIES THAT DEVELOP INTERNATIONAL AND/OR GLOBAL UNDERSTANDING AND INTERCULTURAL SKILLS FOR ALL STUDENTS IN THE HOME LEARNING ENVIRONMENT (EUROPEAN PARLIAMENT, 2015).

## Internationalization of HE in Greece

- ACCESS TO THE UNIVERSITY FOR FOREIGN STUDENTS,
- FOREIGN LANGUAGE PROGRAMMES OF STUDIES IN GREEK HE,
- THE INTERNATIONAL HELLENIC UNIVERSITY, AND
- INTERNATIONALIZATION IN THE GREEK HE LEGISLATION.

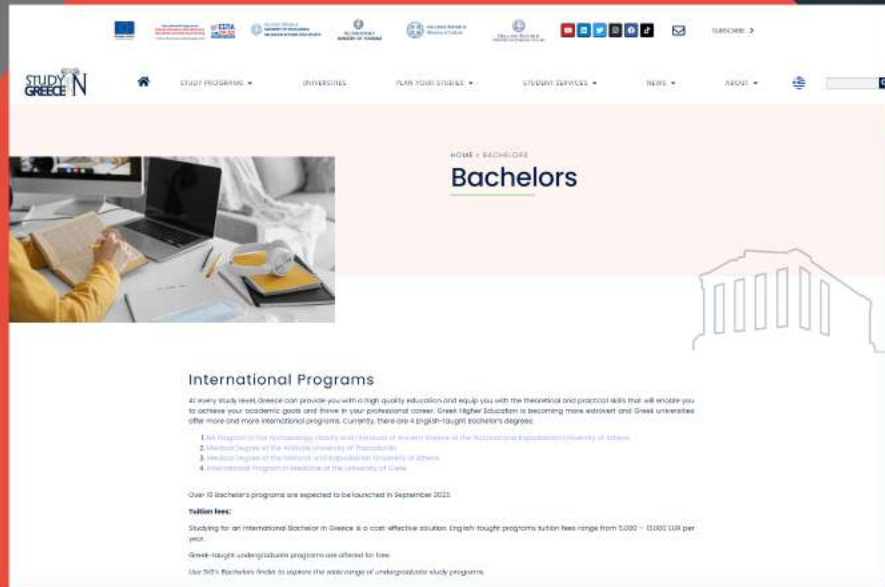
# Access to the University for foreign students

- PANHELLENIC EXAMS,
- SCHOLARSHIPS,
- EDUCATIONAL CONTRACTS,
- EUROPEAN MOBILITY (ERASMUS)



educational contracts after 1999: Greece & countries in various regions

# Foreign Language Programmes of Studies in Greek HE



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- LAW 3549/2007: BY DECISION OF THE HEIS... IT IS POSSIBLE TO UNDERTAKE A DOCTORAL THESIS AND ORGANISE ALL OR PART OF AN UNDERGRADUATE OR POSTGRADUATE COURSE OF STUDY IN A FOREIGN LANGUAGE... (ARTICLE 17)
- LAW 4692/2020: HEIS MAY ORGANISE FIRST CYCLE PROGRAMMES OF STUDY IN A FOREIGN LANGUAGE... (ARTICLE 82)
- EUROPEAN FUNDING (2021-2027): THE ACTION "SUPPORT FOR INTERNATIONALIZATION OF HIGHER EDUCATION" INCLUDES THE DESIGN, DEVELOPMENT AND IMPLEMENTATION OF FOREIGN LANGUAGE CURRICULA, THE PRODUCTION OF THE NECESSARY EDUCATIONAL MATERIAL, WITH EMPHASIS ON OPEN ACCESS DIGITAL EDUCATIONAL MATERIAL, THE PRODUCTION OF MATERIAL FOR THE PROMOTION OF INSTITUTIONS AND THEIR FOREIGN LANGUAGE PROGRAMMES, THE REMOVAL OF BARRIERS TO ATTRACTING STUDENTS FROM OTHER COUNTRIES, THE SUPPORT OF THESE STUDENTS TO SETTLE AND STAY IN OUR COUNTRY IN A SAFE AND ORGANIZED WAY, AS WELL AS THE SUPPORT OF THE DEVELOPMENT OF FOREIGN LANGUAGE PROGRAMMES IN OUR COUNTRY.

# The International Hellenic University

- **LAW 3391/2005:** THE ESTABLISHMENT OF IHU IS A FIRST SYSTEMATIC OPENING OF THE COUNTRY OUTSIDE THE BORDERS WITH THE RESPONSIBILITY OF THE STATE, ADDRESSED TO THE YOUNG PEOPLE OF THE COUNTRIES OF OUR CLOSE AND WIDER GEOGRAPHICAL NEIGHBOURHOOD (BALKANS, BLACK SEA COUNTRIES, AEGEAN COUNTRIES AND COUNTRIES OF THE SOUTH-EASTERN MEDITERRANEAN).
- **LAW 4610/2019:** ONE OF THE BASIC CHARACTERISTICS OF IHU WILL BE MODERN CURRICULA THAT WILL TREAT INTERNATIONALLY RENOWNED FIELDS OF SCIENCE AND TECHNOLOGY... WITH INTERNATIONAL CHARACTER.



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for Higher Education

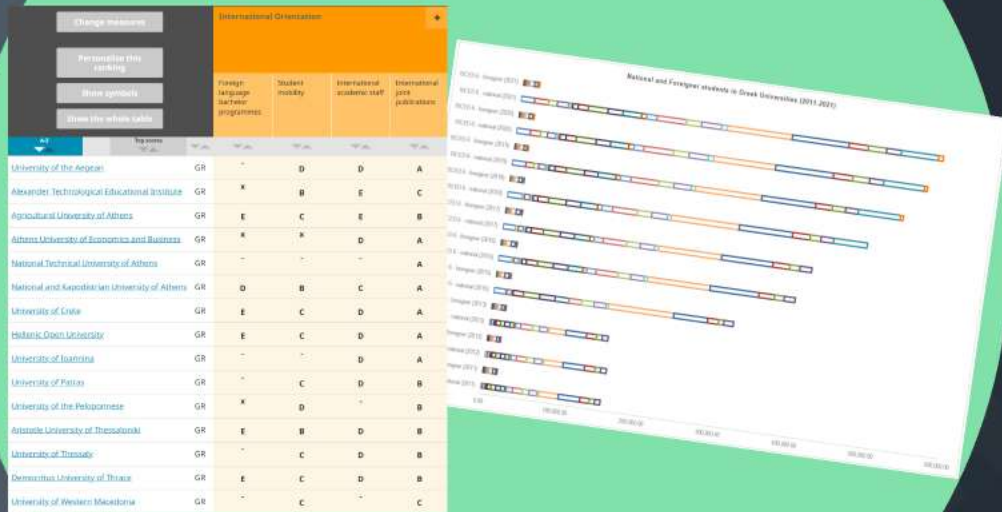
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## Internationalization in the Greek HE legislation

- **LAW 4009/2011:** ADDITIONAL FUNDING BEYOND THAT REFERRED TO IN THE PREVIOUS PARAGRAPH SHALL BE ALLOCATED TO THE INSTITUTIONS ON THE BASIS OF THE QUALITY AND PERFORMANCE INDICATORS OF EACH INSTITUTION. THE QUALITY AND PERFORMANCE INDICATORS SHALL BE, IN PARTICULAR, THE FOLLOWING:... INTERNATIONALISATION, SUCH AS THE NUMBER OF FOREIGN STUDENTS, THE NUMBER OF STUDENTS ATTRACTED TO THE INSTITUTION THROUGH EUROPEAN EDUCATIONAL PROGRAMMES, THE NUMBER OF STUDENTS SENT ABROAD THROUGH EUROPEAN EDUCATIONAL PROGRAMMES AND THE NUMBER OF COOPERATION AGREEMENTS WITH OTHER HIGHER EDUCATION INSTITUTIONS IN GREECE OR ABROAD.
- **LAW 4653/2020:** IBID
- **LAW 4597/2022:**
  - ... THE FOUR-YEAR STRATEGIC PLAN OF EACH UNIVERSITY INCLUDES AT LEAST THE STRATEGY IN THE FOLLOWING AREAS...INTERNATIONALISATION OF THE INSTITUTION (ARTICLE 15)
  - HIGHER EDUCATION INSTITUTIONS (HEIS) OF THE COUNTRY MAY JOINTLY ESTABLISH A NON-PROFIT COMPANY FOR THE PURPOSE OF PROMOTING, SUPPORTING AND STRENGTHENING THEIR INTERNATIONALISATION AND PROMOTING THEIR WORK EXTERNALLY (ARTICLE 293).
  - HAHE CONDUCTS THEMATIC EVALUATIONS OF THE HIGHER EDUCATION INSTITUTIONS AND THEIR INDIVIDUAL ACADEMIC UNITS AND ISSUES THE CORRESPONDING DECISIONS, IN PARTICULAR ON THE INTERNATIONALISATION STRATEGY (ARTICLE 386)

# A synopsis: The current state of play in Greece - International Students

- DESPITE A HIGHER NUMBER OF APPLICATIONS FROM INTERNATIONAL STUDENTS, ONLY 3% OF FIRST-TIME ENTRANTS INTO BACHELOR'S PROGRAMMES – AS OPPOSED TO OECD AVERAGES OF 8% AT BACHELOR'S LEVEL
- AT THE SAME TIME... 5% OF NATIONAL TERTIARY STUDENTS ARE ENROLLED ABROAD, MORE THAN THE OECD AVERAGE OF 2% (OECD, 2019)
- THE SHARE OF INTERNATIONAL STUDENTS REMAINED STABLE BETWEEN 2011 AND 2021.



u-multirank (international orientation)

Recent Developments

# Colleges in Greece

THERE ARE **35** COLLEGES OPERATING IN GREECE

**30** COLLEGES ARE OPERATING AS A FRANCHISE OF UK UNIVERSITIES

THERE ARE **NO OFFICIAL DATA** ABOUT THE SHARE OF STUDENTS

COLLEGES FOCUS ON **NATIONAL AND FOREIGN STUDENTS**

- LAW 4093/2012: COLLEGES ARE PROVIDERS OF NON-FORMAL POST-SECONDARY EDUCATION AND TRAINING SERVICES WHICH PROVIDE STUDIES EXCLUSIVELY ON THE BASIS OF VALIDATION, FRANCHISING AGREEMENTS WITH HIGHER EDUCATION INSTITUTIONS ABROAD, RECOGNISED BY THE COMPETENT AUTHORITIES IN THE COUNTRY WHERE THEY ARE ESTABLISHED, LEADING TO A FIRST BACHELOR'S DEGREE OF AT LEAST THREE YEARS' DURATION OF STUDY AND ATTENDANCE, OR A MASTER'S DEGREE. [...] ARE NOT EQUIVALENT TO THE TITLES AWARDED UNDER THE GREEK FORMAL EDUCATION SYSTEM
- LAW 4653/2020: (PROFESSIONAL) RECOGNITION OF QUALIFICATIONS AWARDED BY COLLEGES IN GREECE
- LAW 5094/2023: ESTABLISHMENT OF NON-PROFIT UNIVERSITIES IN GREECE

# The debate in Greece

1990-2010

- PRIVATE UNIVERSITIES:

- A) BRAIN GAIN,
- B) ECONOMIC DEVELOPMENT,
- C) COMPETITION (KONTOGIANNOPOULOS, 1991)

- KEY ARGUMENTS IN FAVOUR OF THE ESTABLISHMENT OF PRIVATE HIGHER EDUCATION INSTITUTIONS IN GREECE:

- A) QUALITY OF EDUCATION
- B) HIGH UNEMPLOYMENT RATES
- C) MASS STUDENT MOVEMENT ABROAD
- D) BRAIN DRAIN
- E) LOSS OF FOREIGN CURRENCY (PSACHAROPOULOS, 2007).

- MORE THAN 40,000 GREEKS ARE STUDYING ABROAD (5% OF GREEK STUDENTS). THIS BRAIN DRAIN HAS SERIOUS SOCIAL AND ECONOMIC CONSEQUENCES BOTH AT THE LEVEL OF INDIVIDUALS AND FAMILIES AND FROM THE POINT OF VIEW OF GENERAL INTEREST (LOSS OF CAPITAL AND POTENTIAL ECONOMIC TRANSACTIONS, LOSS OF NEW SCIENTIFIC POTENTIAL) (LAW, 5094/2024).
- PROVISION IS MADE FOR THE POSSIBILITY FOR HIGHER EDUCATION INSTITUTIONS TO ESTABLISH A NATIONAL OFFICIAL REPRESENTATIVE BODY UNDER THE NAME "STUDY IN GREECE", IN THE FORM OF A NON-PROFIT CIVIL COMPANY, WITH THE AIM OF PROMOTING, SUPPORTING AND STRENGTHENING THEIR INTERNATIONALISATION, AS WELL AS PROMOTING THEIR WORK ABROAD (LAW, 5094/2024).

# Colleges in Greece and... internationalisation

## THE 7 STRATEGIC OBJECTIVES OF THE ASSOCIATION OF HELLENIC COLLEGES

- PRESERVATION AND IMPROVEMENT OF THE INSTITUTIONAL FRAMEWORK FOR THE OPERATION OF COLLEGES
- SIMPLIFICATION OF THE PROCEDURES FOR THE RECOGNITION OF DEGREES
- STRENGTHENING RELATIONS WITH THE EU - INTERNATIONAL ORGANISATIONS
- LINKING EDUCATION WITH THE LABOUR MARKET
- ENSURING AND IMPROVING THE QUALITY OF STUDIES
- DEVELOPING A COMMUNICATION AND SUPPORT FRAMEWORK FOR GRADUATES OF THE MEMBER COLLEGES AND STRENGTHENING OUR COMMON INTERESTS
- ATTRACTING FOREIGN STUDENTS, WITH A VIEW TO FURTHER PROMOTING AND CONSOLIDATING GREECE AS A CULTURAL, INTELLECTUAL AND INTERNATIONAL EDUCATIONAL CENTRE

*I stay in Greece because I have the best choice of studies. I really invest in myself. I am living a European educational experience. I am significantly reducing the cost of my studies and at the same time supporting my country. I get a degree from a foreign university with international perspectives. Studying at one of the Greek Colleges means... I stay in Greece equivalent, recognized and highly qualified.*

Comparative table of indicative cost of attendance	Studies at a European University with residence abroad	Studies at the Greek public university (outside the place of permanent residence)	Studies at a Greek College in cooperation with a foreign university
Average tuition fees and accommodation costs abroad	75.000€	-	-
Accommodation & student expenses (outside the place of permanent residence)	-	45-50.000€	-
Average tuition fees & student fees in Greek College	-	-	23-30.000€

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# UK universities in Greece

- IN 2020–21, 510,835 STUDENTS WERE STUDYING FOR AWARDS FROM 162 UK PROVIDERS IN 228 COUNTRIES AND TERRITORIES THROUGH TRANSNATIONAL EDUCATION (TNE). WITH 21,530 STUDENTS, GREECE IS THE TOP HOST COUNTRY FOR UK TNE STUDENTS IN THE EU AND SEVENTH GLOBALLY.
- UK TNE PROGRAMMES HAVE BEEN OFFERED IN GREECE SINCE THE EARLY 1990S BY LOCAL PARTNERS WHO OPERATE AS PRIVATE COLLEGES. THE MAJORITY OF UK TNE PROVISION IN GREECE HAPPENS THROUGH FRANCHISE AND VALIDATION ARRANGEMENTS. MORE THAN 90% OF UK TNE STUDENTS ARE OF GREEK NATIONALITY, WITH A SMALL NUMBER OF STUDENTS COMING MAINLY FROM BALKAN COUNTRIES.
- THE NATIONAL EDUCATION STRATEGY ENCOURAGES THE INTERNATIONALISATION OF THE GREEK HIGHER EDUCATION SECTOR AND RECENT REFORMS HAVE GIVEN GREEK UNIVERSITIES POWERS AND INCENTIVE TO PURSUE COLLABORATIONS WITH FOREIGN UNIVERSITIES. SPECIFICALLY, THESE INCLUDE THE FREEDOM TO DEVELOP UNDERGRADUATE AND POSTGRADUATE PROGRAMMES IN ENGLISH; SPECIFIC FUNDS AND FINANCIAL INCENTIVES FOR UNIVERSITIES TO MEET AND EXCEED THEIR INTERNATIONALISATION TARGETS; AND INTERVENTIONS TO SUPPORT UNIVERSITIES TO ATTRACT INTERNATIONAL STUDENTS (UNIVERSITIES UK INTERNATIONAL, 2021).

# Concluding remarks..

- GREECE DID NOT PURSUE, IN THE PAST, A SYSTEMATIC - COHERENT POLICY OF ATTRACTING STUDENTS, ESPECIALLY FROM ITS NEIGHBOURING COUNTRIES – THE BALKANS, NORTH AFRICA, THE MIDDLE EAST- AND/OR AN INTERNATIONALISATION STRATEGY,
- IN THE LAST FIVE YEARS AN INTENTION TO DEVELOPING INTERNATIONALISATION (?) POLICIES HAS BECOME EVIDENT,
- THE GREEK STATE SEEMS TO HAVE OUTSOURCED TO THE UNIVERSITY THE RESPONSIBILITY FOR THE DEVELOPMENT AND IMPLEMENTATION OF INTERNATIONALISATION (?) POLICIES

AND AN OXYMORON: INTERNATIONALISATION IS ALMOST EXCLUSIVELY ABOUT ATTRACTING (INTER-)NATIONAL STUDENTS!

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