

# Universities and Democracy?

John Aubrey Douglass  
CSHE - Goldman School of Public Policy – UC Berkeley

CGHE – November 17, 2022

THE NEW  
INSTITUTE

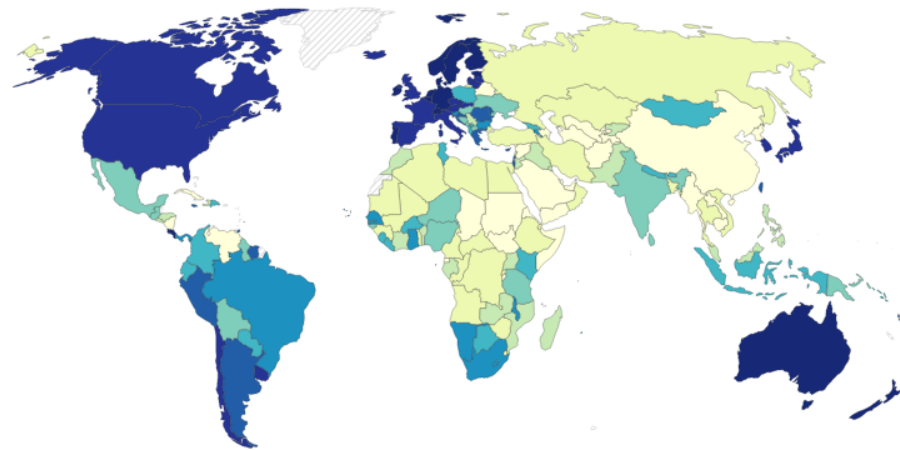


# A bumpy ride – A Democracy Depression? Or Worse?

## Liberal democracy, 2021

Based on the expert assessments and index by V-Dem. It combines information on voting rights, the freedom and fairness of elections, freedoms of association and expression, civil liberties, and executive constraints. It ranges from 0 to 1 (most democratic).

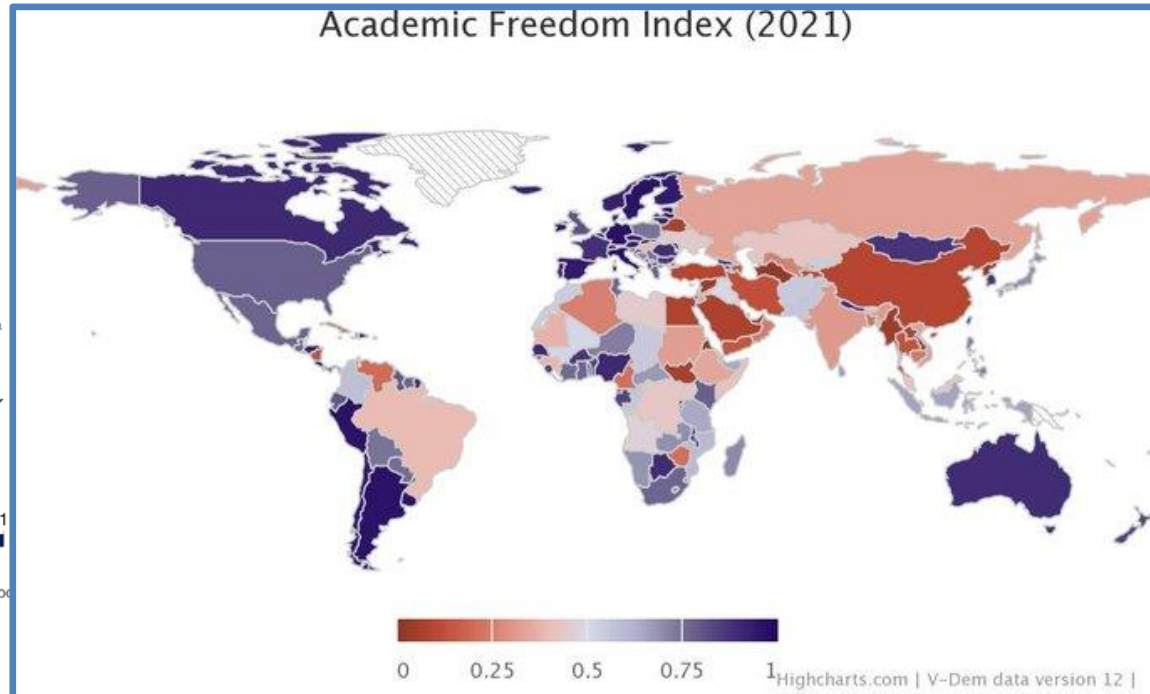
Our World  
in Data



Source: OWID based on V-Dem (v12)

OurWorldInData.org/democr

## Academic Freedom Index (2021)



0 0.25 0.5 0.75 1 Highcharts.com | V-Dem data version 12 |

# **Universities are the canary in the coal mine!**

**Student Demographics = rate of socioeconomic mobility**

**Governance and Management – Autonomy or lack thereof**

**Extent of Civil Liberties/Free Speech – or lack thereof**

**Research Profile – reflects priorities related to national needs**

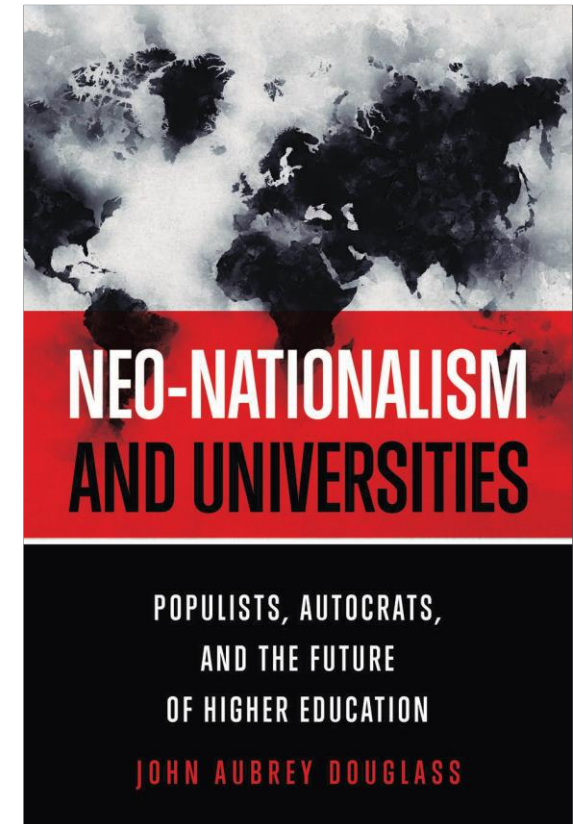
**Economic Players – how do they match labor needs/markets/IP**

**International Engagement – the extent of the free flow of talent+**

**We lean toward analysis of what is happening and why**

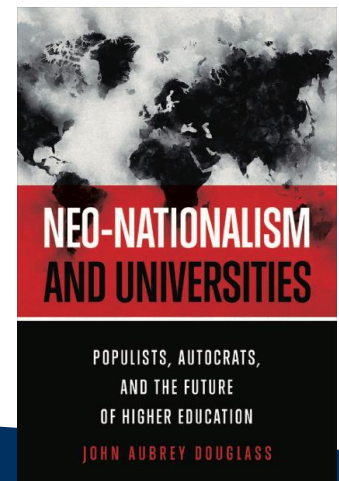
**But what can universities do to promote and  
Sustain democracies and the values  
of open societies?**

**Building on the comparative analysis  
of the book - case studies**

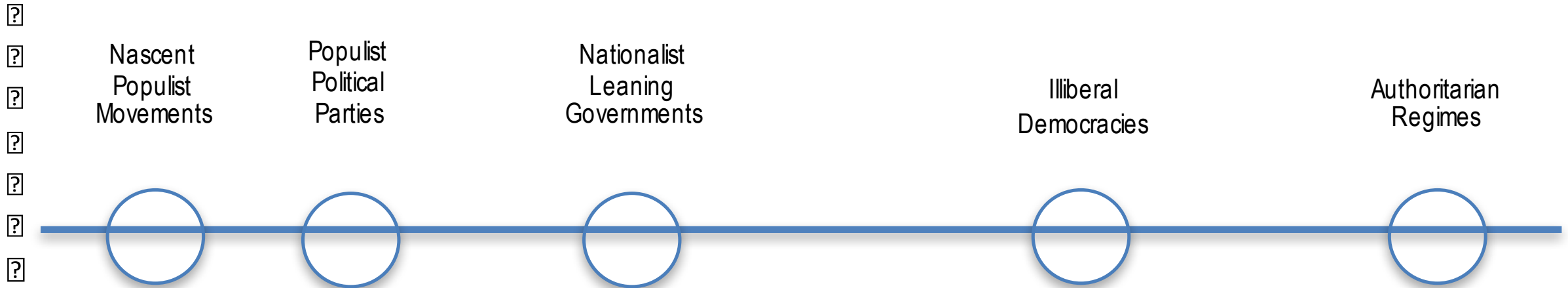


## ***A Political Determinist Viewpoint***

- That the ***national political history and contemporary context is the dominant factor for shaping the role of universities in society***
- That there is a ***“spectrum” of the national or geopolitical environments university must operate in with a focus on right-wing neo-nationalist movements***



# A Spectrum of Neo-Nationalism – A Conceptual Window



# A Spectrum of Neo-Nationalism – A Conceptual Window



Nascent  
Populist  
Movements

Populist  
Political  
Parties



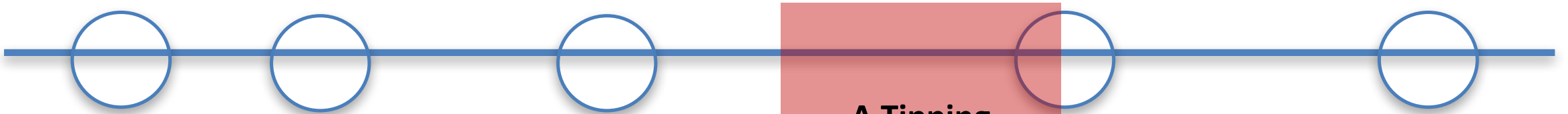
Nationalist  
Leaning  
Governments



Illiberal  
Democracies

Authoritarian  
Regimes

- ?
- ?
- ?
- ?
- ?
- ?
- ?

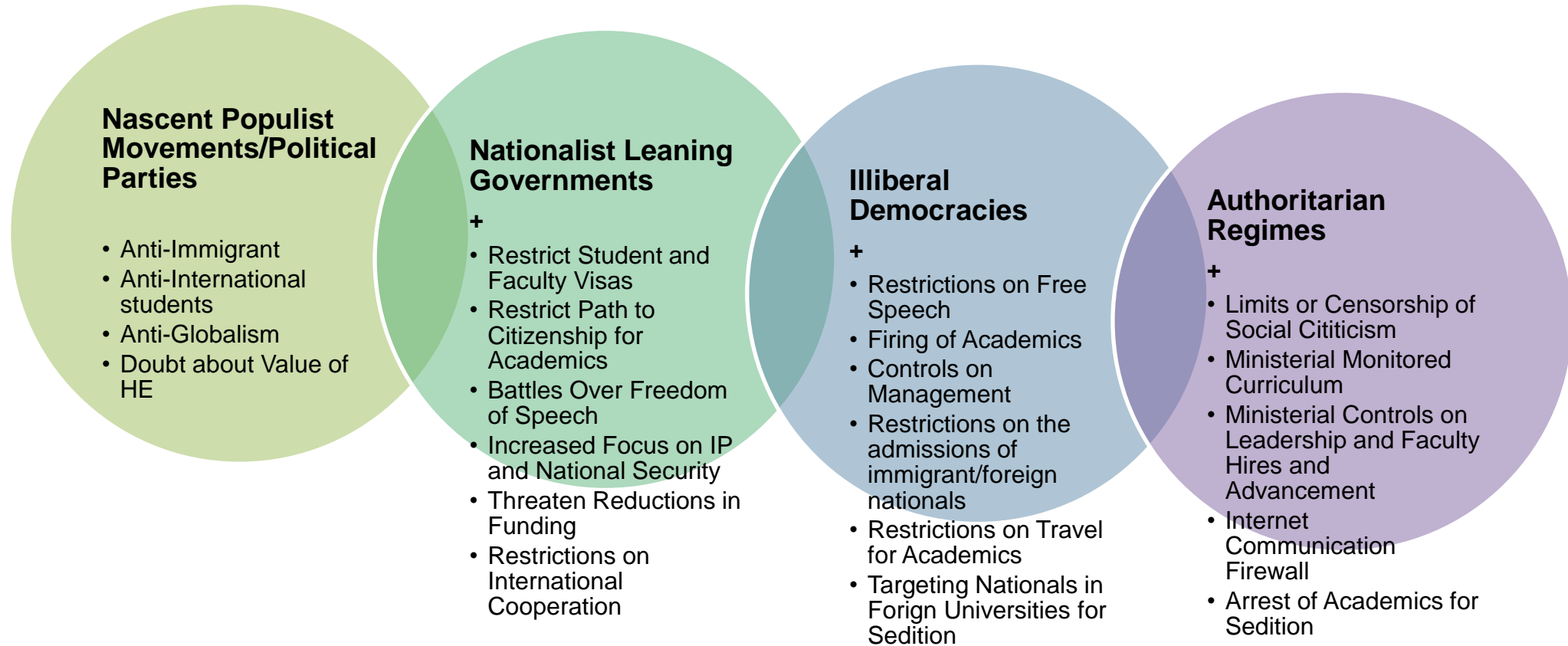


A Tipping  
Point?



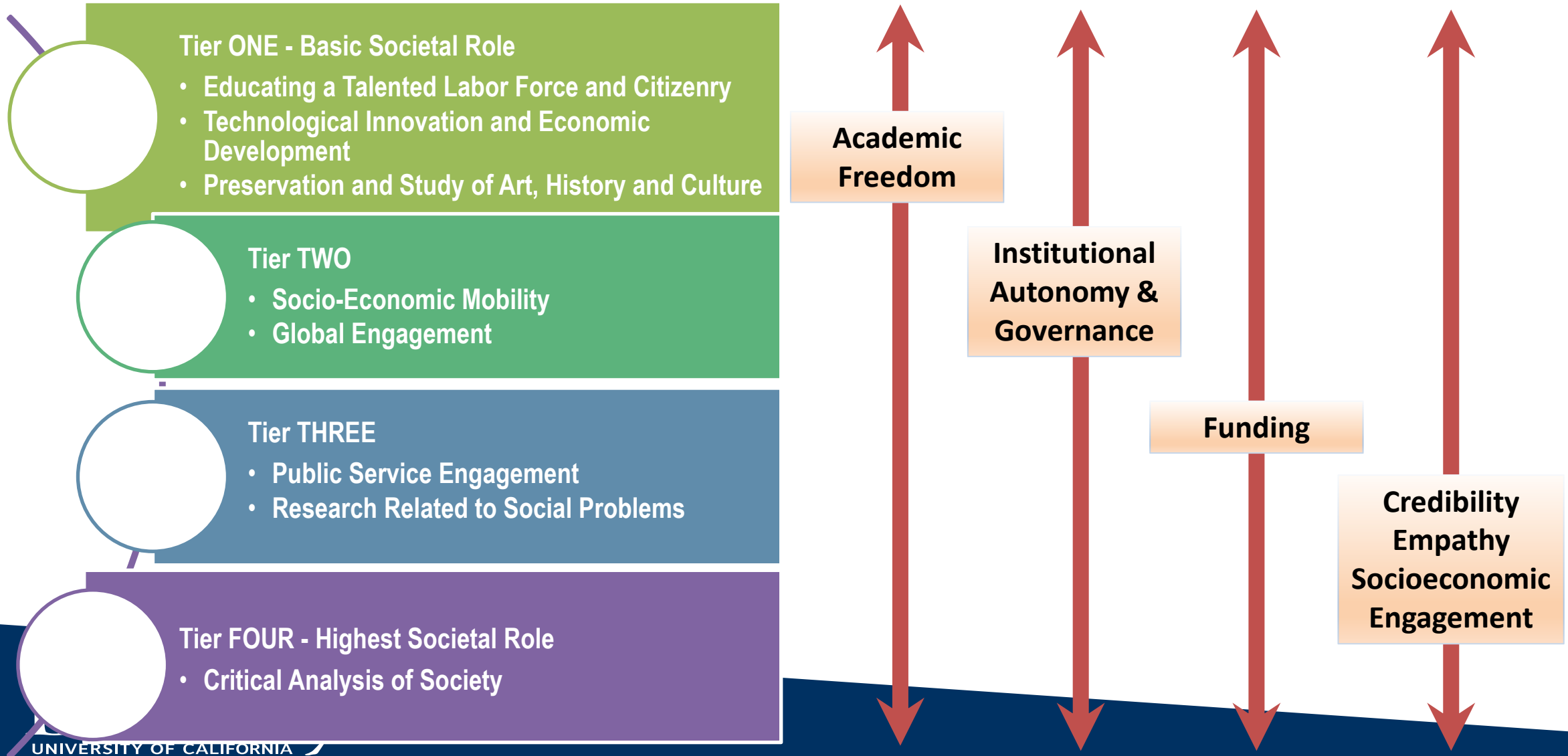
Mikhail Metzel (TASS)

# Neo-National Spectrum and Impact on Universities

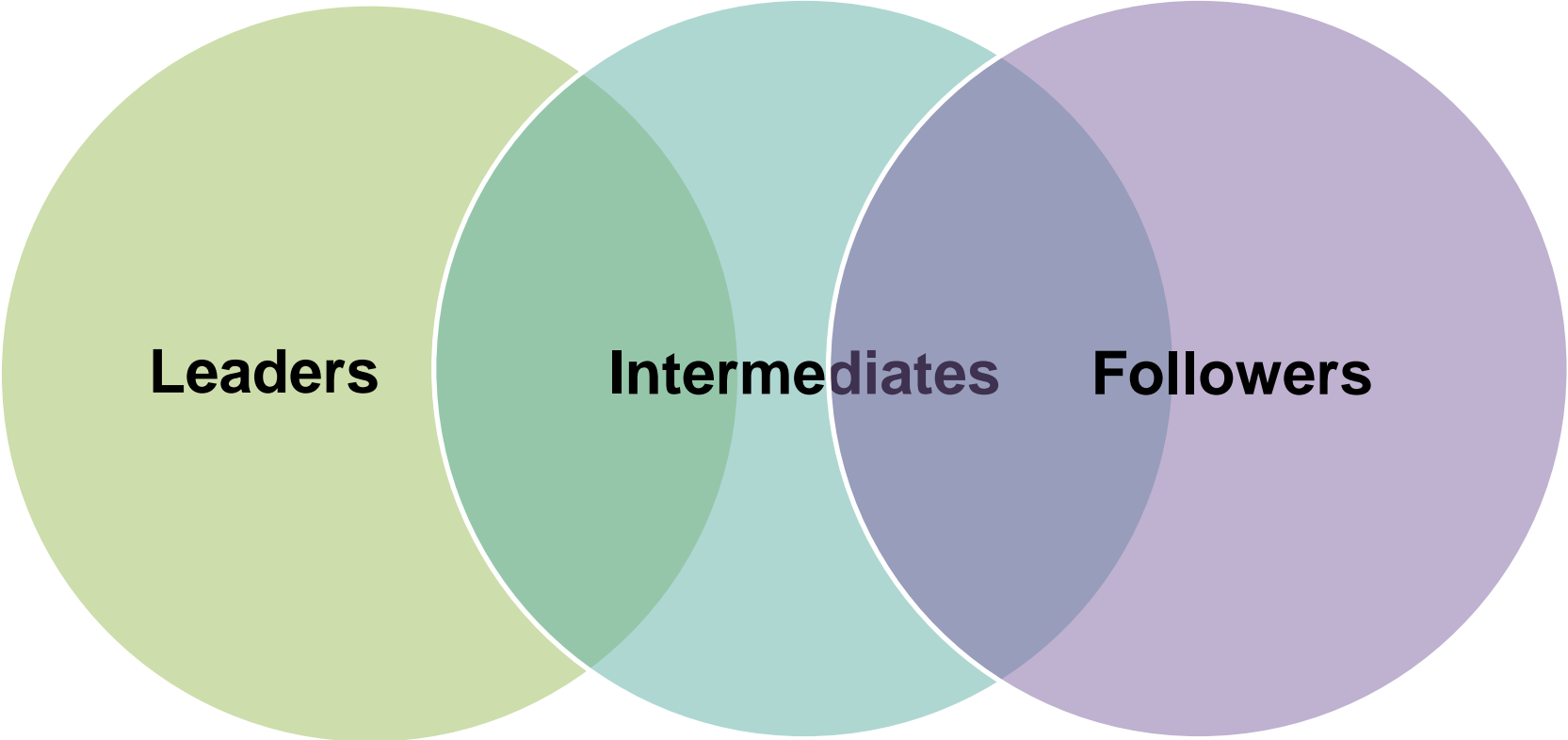




# Universities as Leaders or Followers or Intermediaries



# How might universities innovate and become more systematic in their efforts to promote democracy?



# In Liberal Democracies/Leaders and Intermediate Leaders?

Three general observations are offered in the essay:

1. *Universities have few direct and immediate paths for promoting democracy, broadly defined - there are limits to their ability to promote democracy and civil society*
2. *That any significant impact needs to be holistic and focused on meaningful interaction of universities with the societies they serve*

# In Liberal Democracies/Leaders and Intermediate Leaders?

## 3. *That this long-term project needs to include . . .*

- a. Further developing an internal culture and organization that seeks greater engagement with the public;*
- b. Seek strategic efforts of engagement focused on a university's research, teaching and public service mission;*
- c. Pursue new efforts to increase the credibility and reputation of universities as sources of factual research and information, and expertise – as legitimate and influential sources of truth and knowledge;*
- d. Targeted approaches to promoting democracy.*

# In Liberal Democracies/Leaders and Intermediate Leaders?

## A Taxonomy of forms of University Engagement for Promoting Democracy

### Internal Life of Universities



### External Life Universities



# In Liberal Democracies/Leaders and Intermediate Leaders?

## What can universities do? Focus: EU

### UNIVERSITY CULTURE AND PRACTICES

Scholarship of Engagement and Public Service as Component of Faculty Hiring and Promotion

Awards for Public Service Activities of Faculty, Students and Staff

Systematic Input/Advisory Role of Stakeholders in University Management and Programs

### PROGRAMMATIC

Fund Research and Public Service Programs that Serve Local/Regional Needs

Curricular Addition and Micro-Degrees Focused on Civic Education and Citizenship

Adult Continuing Education/Life Long Learning Courses, credentials and Events

Support Services to Local Schools and Local Government

Develop Research Collaborations Local/Regional Universities on Regional Social and Public Health Issues

### PROFILE/CREDIBILITY/TARGETED

Communication Strategies that are Constituency Designed and Linked to Research/Public Service Strategy

Expand and Advertise University Programs, Facilities and Resources Accessible to the Public

Assess/Research a University's Socioeconomic Impact and Public Engagement Strategy

Voter Participation Programs

# In Liberal Democracies/Leaders and Intermediate Leaders?

## What can universities do? Focus: EU

### UNIVERSITY CULTURE AND PRACTICES

Scholarship of Engagement and Public Service as Component of Faculty Hiring and Promotion

Awards for Public Service Activities of Faculty, Students and Staff

Systematic Input/Advisory Role of Stakeholders in University Management and Programs

### PROGRAMMATIC

Fund Research and Public Service Programs that Serve Local/Regional Needs

Curricular Addition and Micro-Degrees Focused on Civic Education and Citizenship

Adult Continuing Education/Life Long Learning Courses, credentials and Events

Support Services to Local Schools and Local Government

Develop Research Collaborations Local/Regional Universities on Regional Social and Public Health Issues

### PROFILE/CREDIBILITY/TARGETED

Communication Strategies that are Constituency Designed and Linked to Research/Public Service Strategy

Expand and Advertise University Programs, Facilities and Resources Accessible to the Public

Assess/Research a University's Socioeconomic Impact and Public Engagement Strategy

Voter Participation Programs

# **In Illiberal Democracies and Autocracies/ Intermediate Leaders and Followers?**

**For discussion:**

**Russia? Neo-Cold War?**

**Iran?**

**China/Hong Kong?**

**Turkey?**

**Hungary?**

**Ergo – what can or should universities in liberal democracies do?**



