

From a rebel to consumer and now a digital user: the changing role of students in British university governance, 15 April 2021



00:27:45 Ronald Barnett: Is there not a further relationship to be explored, that of 'digitalisation and the student as object' (eg learning analytics, manipulation of student by the state and corporations) ...

00:33:52 Andrew Gunn: Very good presentation

00:39:46 Diana Laurillard: One addition to the welfare state changes for universities is the Dearing Report in 1998 which introduced Tuition fees to enable wider participation. A two-edged sword, you might say. Student protest had no effect there except later on the Liberal Party. And student representation on governing bodies began in the 90s, but that didn't help their protests against tuition fees. Do they have any power left now apart from as consumers?

00:43:37 Diana Laurillard: Recognising students' rights and views as consumers confines them to being part of a mass industry, not the client industry it was meant to be, and gives them no political voice - isn't the latter important?

00:45:17 Adesanya M. Alabi: Hi, everyone

00:46:03 Zachery Spire: Will this digital wave, render our students 'visible but invisible'? They are counted on screens, counted for their tweets, their TikToks, their Instagram posts...but will they actually be distanced from the 'decision-makers'/administrators whose actions are shaping the conditions around their teaching/learning/research conditions? It would seem easier to act in a totalitarian and identitarian way if governors are not ourselves subjected to those whom they are entrusted with power/authority to govern...literally, in the material of the world.

00:46:50 Diana Laurillard: @Zachary - Good question!

00:47:35 Fiona Ross: Not sure I feel comfortable about notion of student as partner in your period 1. My view introduction of the welfare state reflected a quasi paternalistic approach in education as well as in health services. Other words students were recipients of education. Agree this drove protest and unusually in Scotland where governance model is different we saw first student rector - notably Gordon Brown! He forced partnership in

seventies but I would say exceptional . What is the evidence of student partnerships in sixties and seventies?

00:53:55 Simon Marginson: Colleagues it is time to raise your questions and make your statements in the Chat. We have five questions already so you'll need to come forward earlier than usual please

00:56:01 Camille Kandiko Howson: How do you see the role of students in the regulatory system fitting in? For example, as reviewers on QAA panels in past two decades (with mixed feedback), and now the OfS Student Panel (in a largely performative capacity in my opinion)? And how students feed into processes in a digital capacity (through feedback which is fed into TEF, rankings etc)?

00:56:08 Sam Edwards: I'd be interested in hearing your views on the Office for Students (created in 2018) - Does the OfS provide an alternative avenue for students to participate beyond consumers?

00:56:49 Anon: Janja can you make some comment on the interconnectedness of organisations that appear to be using academic influencers as part of their marketing strategies and does it help when orgs such as JISC partner with tech companies

00:58:07 Soyoung Lee: How students' agency have been addressed throughout these periodical changes? Has student agency been more acknowledged in digital economy than in the period where students are seen as partners?

00:59:02 Ellen Yang: Recent report from OfS also reports the issue of the student's digital poverty, or in other words students who cannot afford digital learning in the pandemic. Would you say that there is any intersection between students being the consumers and the digital users of university services?

01:02:50 Hongwei Gu: With an increasingly competitive graduate jobs market and the rising cost of higher education, what is causing universities to rethink the whole student journey?

01:09:39 Adam Matthews: Does the period stretch back slightly further than that? I'm thinking the modern period and Humboldt.

01:18:28 CGHE Webinars: Thank you for joining us today, a recording of this webinar will be on the CGHE site tomorrow: <https://www.researchcghe.org/events/cghe-seminar/from-a-rebel-to-consumer-and-now-a-digital-user-the-changing-role-of-students-in-british-university-governance/>

01:19:19 CGHE Webinars: Our next webinar is on Tuesday, 'The Cinderella Syndrome: revisiting Access and Widening Participation in Higher Education'. You can register here: <https://www.researchcghe.org/events/cghe-seminar/the-cinderella-syndrome-revisiting-access-and-widening-participation-in-higher-education/>

01:20:32 Eric Bates: Great presentation, very interesting, thanks for that.

01:21:14 Adesanya M. Alabi: This is very insightful; thank you so much

01:21:15 Zachery Spire: Really great discussion and questions! Thank you!

01:21:16 Priyanka Bhatia: Thank you so much for the amazing presentation :)

01:21:18 Adam Matthews: Thanks both.

01:21:21 Hongwei Gu: Thanks everyone.

01:21:35 Abass Isiaka: Thank you for your thoughts.

01:21:50 Cristina Carvalho: Wonderful presentations!!! Relevant topic! Thank you!

01:21:55 Ellen Yang: Thank you for your presentation.

01:21:58 Fiona Ross: Thanks very much

01:22:13 Richard Race: Thank-you Colleagues

01:22:13 Diana Laurillard: Many thanks to the speakers and for the conversation

01:22:28 Juuso Nieminen: Thank you very much!