

The Business of Ranking, Publishing, and Data Analytics, 21 April 2022



00:27:57 CGHE Webinars: Thank you for joining us today. To receive a 40% discount (excluding postage), please enter the code **HAZE40** in the discount code box at the basket stage of ordering via here: <https://www.e-elgar.com/shop/gbp/research-handbook-on-university-rankings-9781788974974.html>. The code is valid until 30/4/2022. Not valid on ebooks.

00:40:33 philip altbach: I have a question concerning distribution of knowledge and creation of knowledge. Are journal editors dominated by the publishers? Simon may be interested in responding to this also. I would like to ask a question about this.

00:46:39 Simon Marginson: It's time to come forward with questions and statements for the Q&A part of the webinar! Post in the Chat now please

00:53:36 Jelena Brankovic: Great presentation, thank you all! Question - do you have any information or data on who is buying Elsevier's services and if any regions, countries or types of institutions stand out in this sense?

00:54:06 Paola Contreras: Excellent, eye-opening presentation. Thanks so much!

00:54:22 David Lock: This seems to sit uncomfortably with universities being autonomous and ensuring academic freedom. What should universities be doing to maintain both?

00:55:02 Dominique Babini: Thank you very much, very interesting and challenging presentations.

00:58:23 Morten Hansen: Wonderful presentation. Could you expand on the idea that a university's position in rankings is "for rent." What are some of the way's universities pay rent to rankers? Is this the most important revenue generating strategy for rankings?

00:59:00 Lisa Hinchliffe: Leslie, you used the word "naive" to characterize the 20 year ago view. Is there anything you think we might be naive about today?

00:59:52 Dominique Babini-CLACSO: very good question Lisa

01:00:50 David Mills: Can we assume that because there is little money to be made from African universities, Elsevier are not going to make big efforts to make their indexes more inclusive. Or is this too conspiratorial an analysis?

01:02:24 Dr. Bhaskar C.: Thanks CGHE and panelists. Indeed open access, ranking and publication is being researched about across the globe. Very informative.

01:02:32 Paola Contreras: My question would be:

How do we bring this knowledge to the field? I really doubt the average academic (or PhD supervisor) is fully aware of these issues. Should us (PhD candidates) be made aware of these hidden rules of the publishing game?

01:03:56 Shilpa Rele: Related to Paola's question - what are some strategies to raise awareness of these issues with campus administrators?

01:04:36 Bernie Folan: Heather Joseph presented on Open Education at the OASPA 2019 conference and talked about the need for

01:05:11 Paola Contreras: I agree, Shilpa! They also play an important role, but as Leslie is explaining now, there are also reputational games and ultimately job opportunities at stake.

01:06:23 Leslie Chan: Here is a recent studies that link OA, inequalities and U rankings Nielsen, M. W., & Andersen, J. P. (2021). Global citation inequality is on the rise. Proceedings of the National Academy of Sciences, 118(7).

<https://doi.org/10.1073/pnas.2012208118>

01:06:48 Leslie Chan: Kozlowski, D., Larivière, V., Sugimoto, C. R., & Monroe-White, T. (2022). Intersectional inequalities in science. Proceedings of the National Academy of Sciences, 119(2). <https://doi.org/10.1073/pnas.2113067119>

01:07:00 CGHE Webinars: Once again, that 40% discount code for 'Research Handbook on University Rankings. Theory, Methodology, Influence and Impact' is HAZE40 when ordering here: <https://www.e-elgar.com/shop/gbp/research-handbook-on-university-rankings-9781788974974.html>. The code is valid until 30/4/2022.

01:07:46 Bernie Folan: Heather Joseph presented on Open Education at the OASPA 2019 conference and talked about the need for HEIs to "Consider data as a strategic asset, and revisit and revise institution-wide data policies". Slides:

<https://ospavideos.org/media/1.%20hJoseph%20final%20coasp%202019.pdf>

Recording: <https://ospavideos.org/video/open-education>

01:07:59 CGHE Webinars: Thank you for joining us today. A recording of this session will be on the CGHE site tomorrow morning: <https://www.researchcghe.org/events/cghe-seminar/the-business-of-ranking-publishing-and-data-analytics/>

01:08:46 CGHE Webinars: Our next webinar, 'Inward student mobility and the transformations of higher education systems in France and the UK since the 1920s', will be on Tuesday. You can register here: <https://www.researchcghe.org/events/cghe-seminar/inward-student-mobility-and-the-transformations-of-higher-education-systems-in-france-and-the-uk-since-the-1920s/>

01:08:58 Bernard Lee: This is an eye-opening webinar! Thank you so much for Simon and all speakers.

01:09:21 CGHE Webinars: You can also register for the CGHE Annual Conference on 24-25

May 2022 here: <https://www.cgheconference2022.com/>

01:10:12 Marta Kozłowska: @ David Lock: A great point! Thank you for bringing this up and your question.

01:12:52 Stephen Curry: How do we change the status quo? The critique presented is very powerful but it is also complex and somewhat abstract. I think if we are to persuade University leaders of the need to challenge the hegemony of rankers, we need to be able to identify – and quantify – the damage being done. Are these aspects touched on in the book?

01:13:46 Vladislav Popov: @ Philip Altbach Many governments use rankings to allocate funding and make public universities more accountable. How much influence do you think governments have on rankings and universities?

01:14:51 Dominique Babini-CLACSO: Your analysis David Mills is not conspirational , it is a reality in Latin America where I am located, where the lack of interest from publishers has been one of the reasons that has allowed the freedom we had building a strong open access scholar-led non-profit infrastructures and services, as mentioned by Leslie. But these rich contents are not considered in research assessment, not even in our region, where WoS, Scopus and rankings are used in assessment.

01:15:39 Sebastian Stride: ... in our experience most universities (of all types in all countries) use these types of service because institutions are desperate for input to help them take decisions as Ellen was mentioning.

01:17:18 mutia Alnimrat: thank you

01:18:24 Dan ZHANG: Thanks for sharing us this insightful lecture !

01:18:33 Stephen Curry: Thanks for a very interesting session.

01:18:44 Jelena Brankovic: Great points about entanglements. This is an excellent recent paper about how this works out in the case of Korean universities, by changing interdependences within and across universities:

01:18:47 Jelena Brankovic: <https://link.springer.com/article/10.1007/s10734-022-00823-x>

01:19:17 Woon Chin Yeong: Thank you for an insightful session! 😊

01:20:30 Marta Kozłowska: A fantastic presentation showing underlying mechanisms increasingly at work here – welcome to the world of corporations and data analytics in every sphere of human activity (a potential source of income). Thank you for your research and the presentation today! Excellent.

01:20:33 Paola Contreras: I am left with the impression that we in academia are more naïve than we realise. And to be fair, some of us just want to make a living, not changing a system. So I guess we all pay a part in this, but as it was asked above, I don't see a clear way out. Thanks so much for this insightful session.

01:20:47 Bernie Folan: I think that reputation metrics based on impact factor rankings are a big pillar underpinning the hyper competition. Without competing journals, things change a bit.

01:21:13 Xin Xu: Thank you very much for this excellent session!

01:21:30 Karthiyaini Devarajoo: Interesting session with evidence to confirm my hunch on this issue over the years. Thank you.

01:21:45 Shilpa Rele: Thank you for a very informative session!

01:21:50 Andrea Reyes Elizondo she/her: thanks for the fantastic session, looking forward to reading the book! We already ordered it at CWTS.

01:21:55 Asako Yoshida: Thank you for the excellent presentation!! It summarizes everything!

01:22:05 Bernie Folan: Thank you!

01:22:42 Leslie Chan: Thank you everyone for organizing the session and everyone who attended. Feel free to send us questions lesliekw.chan@utoronto.ca

01:22:55 Vladislav Popov: Thank you!