

Neoliberalism and For-Profit Universities: The Case of Laureate International, 6 October 2020



00:29:20 Jyoti Arora: Hello Sir

00:29:26 Jyoti Arora: Good Afternoon

00:36:00 Abhishek Gokhale: Namaste All

00:36:07 Abhishek Gokhale: Abhishek Gokhale, Mumbai. INDIA

00:48:57 Simon Marginson: your questions please. Ask Kieve what he really thinks of Laureate - and ask him about the issues and problems in his research! Early questioners are likely to become stars of the little screen, late questioners often sadly miss out

00:51:38 Cristina Carvalho: Congratulations and thanks Dr Kiev for your wonderful presentation and research! My name is Cristina. I am professor at University of Brasília in Brazil. My research focus on equity of access and financing in Brazilian higher education. Private higher education has 75% of enrolments in Brazil, while For Profit sector has 43% of private enrolments.

The Laureate International occupies the 4th position in Estimated Net Revenue and enrolments in Brazil.

It is possible to observe the capital concentration and financialization of Laureate group in the four cases studies? What is the role of the states in these cases?

In your vision, what are Laureate's market strategies to deal with Pandemic?

00:53:17 claire callender: The role of private HE in terms of the massification of HE varies from one country to another as does the proportion of HE students attending private HEIs. To what extent do your findings take into account for these variations? Do government attitudes to Laureate vary from country to country?

00:54:10 Eduardo Ramos: Why has Laureate focused on Latin American and Iberian markets? What is their programme portfolio like, do they teach high-cost research-intensive subjects such as Medicine?

00:54:12 Doria Abdullah: Hi! Would echo one of Christina's question too, as well as Claire's question. How does the Laureate group navigate the varying regulations on private HE in different countries?

00:54:40 Yulia Gataulina: what are relations of Laureate with the state(s) in more details? does the Laureate have to comply with national regulations according to curriculum, degrees/diploma, etc? to what extent?

00:55:55 philip altbach: I wonder if Kiev could comment on the fact that Laureate is selling all of its Chilean universities (4 or 5 of them) and is leaving the country. Rumor has it that Laureate may be leaving other Latin American countries.

00:56:43 David Law: I am particularly interested in the development of HE in China. Through its connections with U of Liverpool, Laureate became a big investor in the JV established at Suzhou - XJTLU. Do you know of other ways in which Laur. is contributing to the growth of neo-liberal (ie market mechanisms) in the Chinese HE system?

00:57:44 Bernard Lee: Can you pls gvie an example for each of the four essential sources for the FPU ie success, distinctiveness, 3rth party accreditation and so on?

00:58:17 Simon Marginson: Cristina Carvalho, Claire Callender, Eduardo Ramos, Phillip Altbach, doria Abdullah, Yulia Gataulina

00:59:54 Dennis Chapman: This is excellent research, especially how comprehensively you have operationalised neoliberalism in HE.

01:00:26 philip altbach: Laureate has been a privately held corporation, owned, I think, by venture capital. Was data available?

01:02:29 Mariya Ivancheva: I am finding it hard to follow:

1) did the author say he would be using different schools of neoliberal thought as a methodology to analyse data? that sounded interesting (if not unproblematic) - but otherwise the author's conclusions bring nothing new to the debate on new public management in higher education since the 1980s.

2) I think (in fact, I know) Laureate has changed over the last years (and even weeks) - but even if it did not, we didn't get anything interesting about the organisation of Laureate, how is it different than other organisations in the OPM field, how is its implosion to be explained from the viewpoint of its 'past' in the 2018?

01:02:39 Edward Mboyonga: Thanks for your presentation. I am a Doctoral student at University of the Free State in South Africa, researching on the "Role of Private Universities in widening access and expanding student's capabilities in Zambia". Can I get access to your thesis?

01:03:28 Dennis Chapman: I was recently in a teacher's training meeting in which we spoke about the social constructivism stream of discourse in HE as primary in the literature at least for teaching. How are the attitudes of Lecturers on the importance of constructivism in education commensurable with neoliberal university management?

01:11:33 Lemogang Modisakeng: Lemogang Modisakeng: Philosophy Lecturer at Nelson Mandela University, South Africa. Could there possibly be a correlation between private higher education and better quality education? From professional observation and some

reading on HE in South Africa, it looks like private institutions keep public universities on their toes in terms of course offerings and academic rigour.

01:15:19 Simon Marginson: after next question from Phil Altbach we have Bernard Lee, David Law, Maria Ivancheva, Edward Mboyonga, Dennis Chapman, Lemogang Modisakeng if we have time

01:21:56 CGHE Webinars: Our next webinar will be on Thursday, 'A brilliant history: The first rise of the university form in India, 6th Century BCE to 12th Century CE'. You can register here: <https://www.researchcghe.org/events/cghe-seminar/a-brilliant-history-the-first-rise-of-the-university-form-in-india-6th-century-bce-to-12th-century-ce/>

01:22:29 CGHE Webinars: A recording of this webinar will be on the CGHE site tomorrow morning: <https://www.researchcghe.org/events/cghe-seminar/neoliberalism-and-for-profit-universities-the-case-of-laureate-international/>

01:28:31 Eduardo Ramos: Thanks Kiev for the presentation and Simon and the CGHE team for the organisation.

01:28:55 Kiev Ariza: Thank you everybody for your questions and attending the presentation. It has been an honour

01:29:01 Vesna Holubek: Thank you, very interesting research!

01:29:06 Linh Nguyen: Thanks so much Kiev and Simon and everyone for this fruitful webinar, the discussion is so fascinating.

01:29:17 Bernard Lee: Thanks a lot, Simon and Kiev!

01:29:23 Dennis Chapman: thank you!

01:29:26 Cristina Carvalho: Thank you

01:29:26 Ameet Bali: thanks

01:29:26 Jodie: Thank you!

01:29:31 Ellen Yang: Thank you!

01:29:33 Maria Salome Correia: Thank you