

From newspaper supplement to data company: Tracking rhetorical change in the Times Higher Education's rankings coverage, 8 March 2022



00:21:11 CGHE Webinars: Here is that paper:

https://kclpure.kcl.ac.uk/portal/files/165138658/Paper_w_names.pdf

00:46:27 claire callender: THE do have rankings of "new" universities

00:47:04 claire callender: i.e. under 50 years old

00:49:10 David Mills: Does the journalism still matter? Do we have numbers of readers / subscriptions?

00:50:32 Helen Carasso: @David Mills - good question; the rankings were surely started to support journalism, but increasingly the THE/L'Auto analogy seems pertinent

00:50:57 Stephen Darwin: In terms of the intensifying of the 'leadership' element, is this also perhaps a means of imposing rankings more legitimate means of understanding institutional development?

00:54:30 claire callender: The nature of the articles are different. They tend to be far more superficial

01:01:51 Marine Condette: Very interesting research and discussion. Just curious, have you contacted THE and shared your findings?

01:05:55 Mike Ratcliffe: I agree with that point. Who pays for the THES? Once it might have been paid by Subscriptions, or by advertising, now it's paid for by those data services...

01:06:00 Miguel Antonio Lim: thank you both, Morten and Astrid, just a comment building up on Simon's comment on QS' "strength" in the market. perhaps this is also due to a sense of intended primary audience, QS being oriented towards students and THE towards leaders as your paper shows. could you comment a bit more on the role of "students" in your data, esp relative to discourse on leaders/ leadership

01:06:08 Miguel Antonio Lim: thanks again

01:06:32 John Anchor: Is "book review" a category in your analysis? THE have just dispensed with them following the retirement of the Books Editor....which tends to support the direction of travel that you are describing.

01:11:35 mutia Alnimrat: you did hard job.thak you both.

01:11:57 mutia Alnimrat: thank

01:12:13 CGHE Webinars: Thank you for joining us today. A recording of this session will be on the CGHE site tomorrow morning: <https://www.researchcghe.org/events/cghe-seminar/from-newspaper-supplement-to-data-company-tracking-rhetorical-change-in-the-times-higher-educations-rankings-coverage/>

01:13:04 CGHE Webinars: Our next webinar, 'Privateers: four hundred years of Chilean universities (1622-2022)', will be on Thursday. You can register here: <https://www.researchcghe.org/events/cghe-seminar/privateers-four-hundred-years-of-chilean-universities-1622-2022/>

01:13:12 Dr. Bhaskar C.: Well elaborated indeed. Thanks CGHE.

01:14:15 CGHE Webinars: You can also register for the CGHE Annual Conference on 24-25 May 2022. More details here: <https://www.cgheconference2022.com/>

01:17:34 Frederick Armah: Interesting insights. Thanks to Astrid, Morten and the entire team for the intricate analyses and discussion

01:18:25 CRISTINA DE CARVALHO: Thanks all for interesting discussion

01:20:09 mutia Alnimrat: thanks