

Is the idea wrong or is the flaw in reality? On the definition of ‘internationalisation’ of higher education

3 November 2022

The logo for the Centre for Global Higher Education is a red square with the text "CENTRE FOR GLOBAL HIGHER EDUCATION" in white, stacked in four lines.

- 00:21:12 Kyria Finardi: hello everyone, Kyria Finardi from Ufes here
- 00:21:40 Pete Leihy: Hello Kyria
- 00:21:59 Fernanda Leal:Hi, everyone! Fernanda Leal from UFSC, Brazil.
- 00:22:00 Pete Leihy: Pete Leihy from Unab
- 00:23:00 Jhuliane Evelyn da Silva: Hello! Jhuliane Silva participating from Curitiba, Brazil.
- 00:23:04 Pinar Eldemir (She/her): Hi everyone! I’m Pinar, PhD student from USI, Switzerland.
- 00:23:20 James Robson: Welcome everyone! Do put your question here in the chat. I’ll select questions from here.
- 00:24:18 Charito Pizarro: Hi, everyone! This is Charito Pizarro from Manila.
- 00:25:31 Rabije Murati: hello everyone, from North Macedonia
- 00:26:41 Funda KURT KESKİN: Hi everyone! It is Funda KURT KESKİN, a research assistant from Türkiye
- 00:35:33 Pete Leihy: Globalization and internationalization have had to go through verbs to become nouns
- 00:41:49 Glen Chatelier: Internationalization of Education is still “an ivory tower” theory, far removed from realities that pervade national policy designs thereby losing the independent quality that education should ideally enshrine. We are still talking about Internationalization but not really living its true practices. When ever are we going to get beyond the Knight influence on prevalent academic biases?
- 00:44:08 Marina Orsini-Jones: Semantics food for thought
- 00:50:36 James Robson: Do start posting your questions
- 00:52:48 Hans de Wit: Don’t you think that the concept of ‘internationalisation’ is an evolving process from a practitioner one to a more international/higher education one, and that we have to place Knight’s definition in that context?
- 00:53:46 Timothy Hampson: Every time I have a question, the next slide answers it ;)

00:55:22 Marina Orsini-Jones: I saw 'planetary citizenship' instead of 'global citizenship' proposed by scholars in Brazil

00:57:24 Lia Litosseliti: Would be great to be able to see the last slide again (Simon's two tables)

00:57:31 Pete Leihy: Mundialisation is a big thing in Brazil, but it comes from France

00:59:39 Ruth Hayhoe: Jane Knight has a new book coming out bringing together her recent thinking on Knowledge Diplomacy which deserves attention.

01:00:10 Timothy Hampson: I want to ask if it would be better to try and correct the term internationalisation or find a new term. If so much of the problem comes from internationalisation having connotations, these seem hard to get rid of.

01:01:58 Charito Pizarro: Marina, 'planetary citizenship' is a good one. It would also change the obsession of some countries to invade other countries by promoting "planetary camaraderie and fellowship".

01:02:11 Victorița Trif: Congratulations!

01:03:07 Adriana Marroquin: With the growing variety of people and places involved in some sort of Internationalization, maybe the need for a unique definition does not make sense anymore. We can acknowledge multiple definitions, thus representing a variety of histories, practices and stakeholders

01:07:43 Joanne Pagèze: International of higher education has been highly determined by moving people across the world - now we move away from mobility as the defining activity, does this not push the need for an re-examination of the cultural impact of « international learning »?

01:09:41 Mynasha Sankar: Thank you. A very interesting presentation. It is a shame I have to leave.

01:10:17 Fernanda Leal: In Latin America, there are scholars who have questioned the concept of internationalization from a decolonial approach, placing this phenomenon in the long history of the world system. Among the critique, they have argued about the lack of dialogue between internationalization concepts and the broader history of unequal international relations that took place in Higher Education before the contemporary idea of internationalization itself, including the centralization of the University as a key place for the institutionalization and neutralization of relations of appropriation and exploration.

01:10:29 Fernanda Leal: *placing this phenomenon

01:10:32 Adriana Marroquin: sorry

01:10:35 Adriana Marroquin: on the go

01:10:40 Adriana Marroquin: thanks

01:10:47 Hanne Tange: The terminology is interesting
- the verb, 'internationalise', indicating a 'doing'
- the noun, 'internationalisation', something universalised (I generally associate it with an org. process but I am aware Knight is using in a more universalist manner)
- internationalism, which is something that to me suggests 'ideology', and which in the field of intercultural education is commonly linked to 'cosmopolitanism' and 'interculturalism'.

Perhaps we need a future seminar to debate terminology? Just a thought

01:10:55 Fernanda Leal: *place

01:11:00 Fernanda Leal: *relations

01:11:13 Yuliya Zayachuk: Thank you very much for very interesting presentation. I have two questions.

How will internationalization be shaped by wartime conditions, by war crisis caused by Russia's ongoing military invasion of Ukraine.

01:11:17 Jose Quibao: Is it possible to use just one term to conceptualise a hugely complex phenomenon? Would be possible to build up a set of concepts and explanations that can be more meaningful for certain contexts and lines of thought?

01:11:32 CGHE Webinars: Thank you for joining us today. A recording of this session will be posted on the CGHE site: <https://www.researchcghe.org/events/cghe-seminar/is-the-idea-wrong-or-is-the-flaw-in-reality-on-the-definition-of-internationalisation-of-higher-education/>

01:11:53 CGHE Webinars: Our next webinar, Geography is our friend: Space and scale in higher education, will take place on Thursday from 2pm (UK). You can register here: <https://zoom.us/meeting/register/tJEodeCqqz8rHNKWMcxTfQduxaTGcP6nmz26>

01:12:10 Arif Zaman: thanks. a great session.

01:12:16 Victorița Trif: Thank you!

01:12:24 Marina Orsini-Jones: James: Thank you for organising this excellent session

01:15:31 Vincenzo Raimo: super thought pt

01:15:49 Margo Kubik: Thank you, a fantastic session.

01:15:55 Marina Orsini-Jones: With one exception (ErasmusvsBrexit)

01:15:57 Vincenzo Raimo: super thought provoking session. Thank you Simon and CGHE

01:16:00 Linh Nguyen: Thank you for the very compelling discussion. My question is, as geopolitics has influenced nations and economies, could you please comment on internationalisation of HE and HE policies? How can academics as individuals navigate their ways and practices in such grand narratives?

01:16:22 Solomon Zewelde: Thank you, Simon! Absolutely thought provoking!

01:17:03 Erich Dietrich: Thank you for the thought-provoking session.

01:17:25 Kyria Finardi: right Fernanda 🤔 😊

01:17:51 Jhuliane Evelyn da Silva: Thank you for this session. Thank you, Fernanda, for adding such an important point.

01:17:52 Leanne Graham: Thank you for a great discussion. Lots to think about in terms of how internationalisation has evolved over time and how the real meaning has potentially been lost in the fast-pace world we are now in - particularly in terms of the technological revolution. It seems somewhat ironic that the world has gotten smaller (certainly more accessible), but the application of internationalisation seems to have remained distant to a certain degree. Lots of food for thought in terms of how we enhance this this, so thank you Simon.

01:22:20 Fernanda Leal: Thank you for this important conversation.

01:23:23 Pete Leihy: Very enjoyable, thank you

01:24:03 Agung Nugroho: Thank you everyone! It has been a great discussion to follow...

01:24:04 Charito Pizarro: Thank you, Simon. Thank you, James. Amazing! 🙌 🙌

01:24:05 Linh Nguyen: thank you so much Simon and James and everyone for the fascinating discussion. :)

01:24:07 David Law: Outstanding. Thank you.

01:24:07 Stephen Carney: Thanks Simon! A unified definition is part of the modernist impulse to order and control knowledge, peoples and the terms on which we can contribute to the debate(s). I can't really see a value in that and my own approach (to explore various enactments of the university via the construction of student, teacher and administrator subjectivity) seems a more productive starting point for understanding what is happening, to whom and why. Definitional work might have value after that, once we conceptualize diverse practices and their logics, placing them in historical contexts. Difference is the key!

01:24:07 Amardeep Kumar: Thank you !

01:24:08 Eva Egron-Polak: thank you for much food for thought Simon

01:24:09 Sherzod Khaydarov: Thank you very much

01:24:09 Anne-Marie Taylor: Thank you