

Neoliberalism and the limits of critique

(in contemporary universities)

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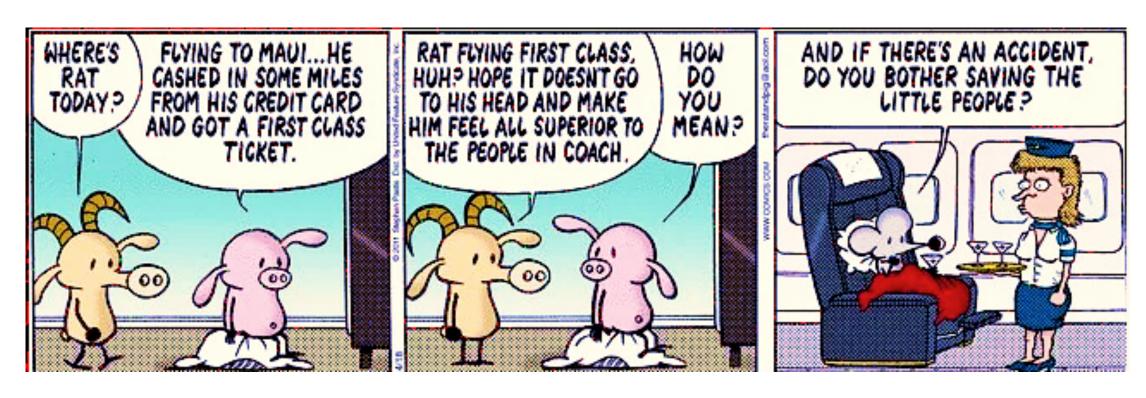
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UCL, University of London

Entry points

- Knowledge of reality: acting (in relation to) reality
- Epistemological, ethical, political questions posed by insider/outsider positions
- Positionality // positioning: social theory and politics of knowledge
- Conditions of (im)possibility of critique: political, economic, epistemic

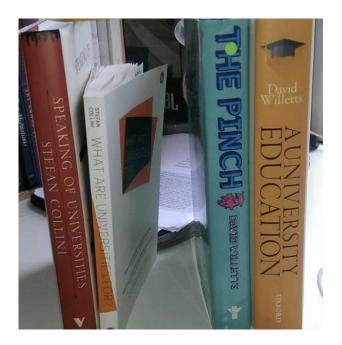
The paradox of critique



'Pearls Before Swine', © Stephan Pastis (pearlscomic.com)

We are going to need a bigger bookshelf

- Connell, R. 2019. The Good University
- Sperlinger, T., McLellan, J., and R. Pettigrew. 2018. Who Are Universities For?
- Willets, D. 2018. A University Education
- Furedi, F. 2018. What's Happened to the University?
- Smyth, J. 2018. The Toxic University
- Fuller, S. 2017. Academic Caesar: University Leadership is Hard
- Collini, S. 2017. Speaking of Universities
- O'Sullivan, M. 2016. Academic Barbarism, Universities and Inequality
- Docherty, T. 2015. Universities at War
- McGettigan, A. 2013. The Great University Gamble
- Giroux, H. 2013. Neoliberalism's War on Higher Education
- Collini, S. 2012. What Are Universities For?
- Docherty, T. 2012. For the University
- Freedman, D. and M. Bailey, eds. 2011. Assault on Universities: A Manifesto for Resistance
- Holmwood, J. ed. 2011. Manifesto for a Public University
- Evans, M. 2004. Killing Thinking: The Death of the Universities



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War on universities?

The Guardian view on universities and Brexit: culture wars

Academic civil war as elite universities lobby for others to drop their fees

London Review of Books

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Universities under Attack

Keith Thomas

We are all deeply anxious about the future of British universities. Our list of concerns is a long one. It includes the discontinuance of free university education; the withdrawal of direct public funding for the teaching of the humanities and the social sciences; the subjection of universities to an intrusive regime of government regulation and inquisitorial audit; the crude attempt to measure and increase scholarly 'output'; the requirement that all academic research have an 'impact' on the economy; the transformation of self-governing communities of scholars into mega-businesses, staffed by a highly-paid executive class, who oversee the professors, or middle managers, who in turn rule over an ill-paid and often temporary or part-time proletariat of junior lecturers and research assistants, coping with an ever worsening staff-student ratio; the notion that universities, rather than collaborating in their common task, should compete with one another, and with private providers, to sell their services in a market, where students are seen, not as partners in a joint enterprise of learning and understanding, but as 'consumers', seeking the cheapest deals that will enable them to emerge with the highest earning prospects; the indiscriminate



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Strategies for success in the Brexit 'culture wars'

Shift to a political divide based on identity and values requires response from universities, experts suggest



War on vice-Chancellor pay is reven for universities' stance on Brexit, higher education leaders say



The death of universities

Terry Eagleton

HER LIDOCATION IN CONTRACT CERTIFICATION Practices and Policies of

Death of the Public University?

UNCERTAIN FUTURES FOR HIGHER EDUCATION IN THE KNOWLEDGE ECONOMY

Ballot result and pay update

As announced by UCU this week, nationally we failed to reach the 50% turnout

threshold in the pay and equality ballot. The turnout nationally was 41%, which was significantly higher than the previous nationally aggregated pay ballot in 2016, which achieved a 35% turnout, but slightly behind the 42% turnout in the disaggregated ballot in the Autumn term (where every branch was balloted individually). 70% of the



How to explain abundance of critique and scarcity of action?

- Sociology of critique (Boltanski, Boltanski & Chiapello, Boltanski & Thévenot)
- ⇒Social conditions of critique

- Theories of performativity (Butler, Ahmed, Fricker)
- ⇒Conditions under which speech-acts become effective

What is the relationship between critique and political action?

Knowledge → action

 Ideologiekritik (Marx, Frankfurt School); hegemony and counterhegemony (Gramsci)

 "Metacritical theories of domination tackle asymmetries from a particular angle... of the *miscognition* by the actors themselves of the <u>exploitation to which they are subject</u> and, above all, of the <u>social</u> <u>conditions that make this exploitation possible</u> and also, as a result, of the <u>means by which they could stop it</u>" (Boltanski 2011, 9)

Who knows (not)?

What do I fear? Myself? There's none else by.

195 Richard loves Richard; that is, I and I.

Is there a murderer here? No. Yes, I am.

Then fly! What, from myself? Great reason why:

Lest I revenge. What, myself upon myself?

Alack, I love myself. Wherefore? For any good

200 That I myself have done unto myself?

O, no! Alas, I rather hate myself

For hateful deeds committed by myself.

I am a villain. Yet I lie. I am not.

Fool, of thyself speak well. Fool, do not flatter.

Knowing neoliberalism → doing something about neoliberalism

• Yet, neoliberalism has dimensions that are not (just) epistemic (Davies 2018, Konings 2015, Berlant 2011; Loveday, 2018; also McNeill, 2014; Burrows, 2012; Gill, 2009; Sparkes, 2007)

• How do we account for affective / desiring elements of neoliberalism (including in knowledge production)?

• Cognification / gnossification of neoliberalism (Bacevic, forthcoming in Social Epistemology)