



UNIVERSITY OF
CAMBRIDGE

LEGACY

MEASURING LEARNING GAIN IN HIGHER EDUCATION

What can TEF learn from the measurement of teaching excellence in schools?

14th May 2018

How do we measure quality in HE?

- What do we *want* to measure?
 - What *can* we measure?
 - What can we *learn* from trying to measure quality in the school system?
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- Take away messages**

What do we want to measure?

- Higher education, like all education, is complex
- Need a model of learning....
- Need to recognise that teaching excellence is just one component

Meta-cognitive

Self regulation

Lack of regulation

Self management

Grit

Affective

Social engagement

Emotional engagement

Cognitive

Reasoning ability

Critical processing

Relating & structuring

Socio-communicative

Conceptions of writing

Research

Attitude to research

Openness

Epistemological beliefs



What can we measure?

- Students' views
- Degree classifications
- Knowledge based test scores
- Skills tests
- Meta cognitive, affective, socio-communicative skills
- Employment and earnings outcomes

What we can learn from measuring quality in the school system?

Be careful what you measure

- Predictive validity
- Usefulness to inform student choice
- Can universities influence the measures of quality?
- Beware unfortunate incentives

Predictive validity

- Does what you measure matter for real world outcomes?
- The sorry tale of GCSEs and the equivalency rules
- Grade inflation even with national standards

Usefulness to inform student choice

- Students need to make choices based on good information about prospective courses
- Does your measure capture quality reliably over time, for all students ?
- GCSE value added measure is highly variable over cohorts and across different types of students
- Earnings – indicative of degree courses many years previously?

Can universities influence the outcomes you are measuring?

- If universities cannot improve the metrics by improving teaching, you have got it wrong
- GCSEs and the impact of student effort
- GCSEs and the impact of student family background

Beware unfortunate incentives

- Sharp incentives distort behaviours
- GCSEs and the C/D borderline
- GCSEs and the equivalencies rule
- GCSEs and progress 8 – the case of science
- Holding schools to account for university participation

Take away messages

- What you measure matters
- Basket of measures intelligently applied is better
- Learning is a joint production process, you have to ensure you have not taken away the role of the student