

hnepi

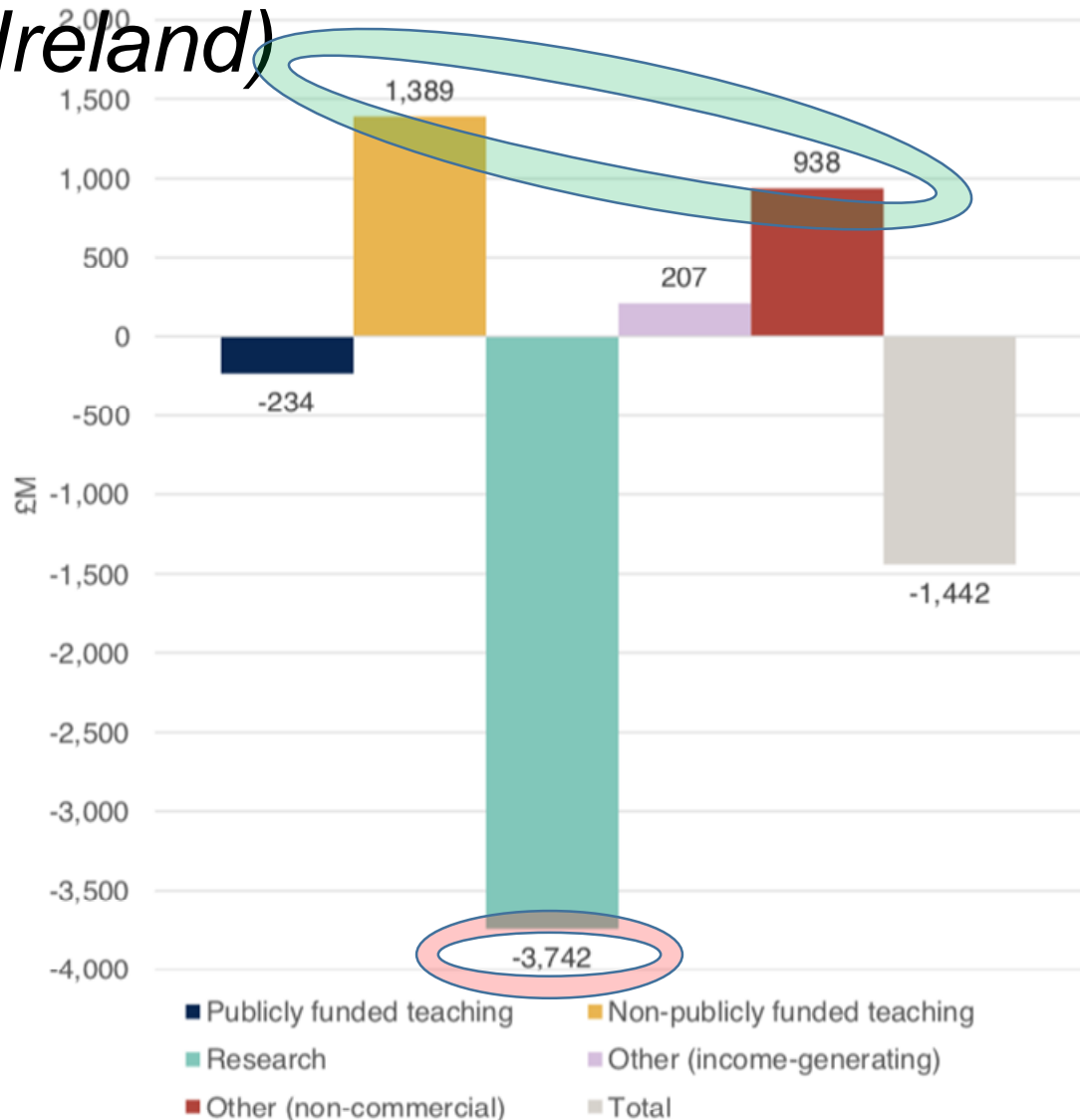
HEPI

Demand

Lobbying



Surplus / deficit by activity, 2017/18 (England and Northern Ireland)



HEPI in the crisis 1

News > Education

University research is billions underfunded and cutting tuition fees could make the situation worse, warns think tank

UK unis rely on fees from international students to plug a £4.3bn research deficit, according to the Higher Education Policy Institute



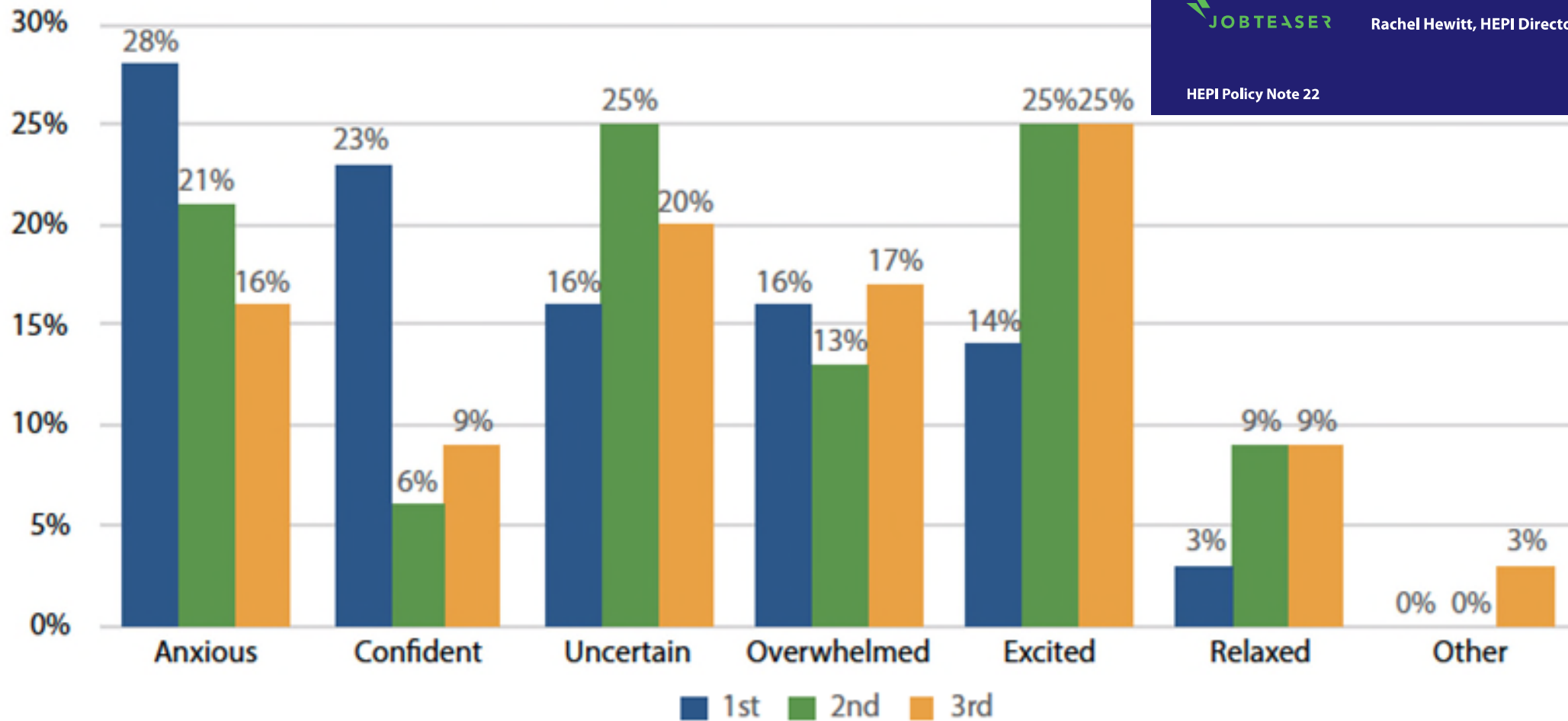
By Will Hazell

Monday, 9th March 2020, 12:01 am

Updated Monday, 9th March 2020, 12:02 am

HEPI in the crisis 2

How do you feel when you consider your future career?



Higher Education Policy Institute



HEPI Policy Note 22

**Open for business?
Students' views on entering
the labour market**

Rachel Hewitt, HEPI Director of Policy and Advocacy

April 2020

HEPI in the crisis 3: Daily blog



ITV REPORT

30 March 2020 at 10:37am

Student cap 'may be needed' to help universities affected by Covid-19

Universities brace for huge losses as foreign students drop out

Call for a government bailout worth billions to help sector survive the crisis

Clap for our student healthcare workers

21 May 2020

By Rachel Hewitt

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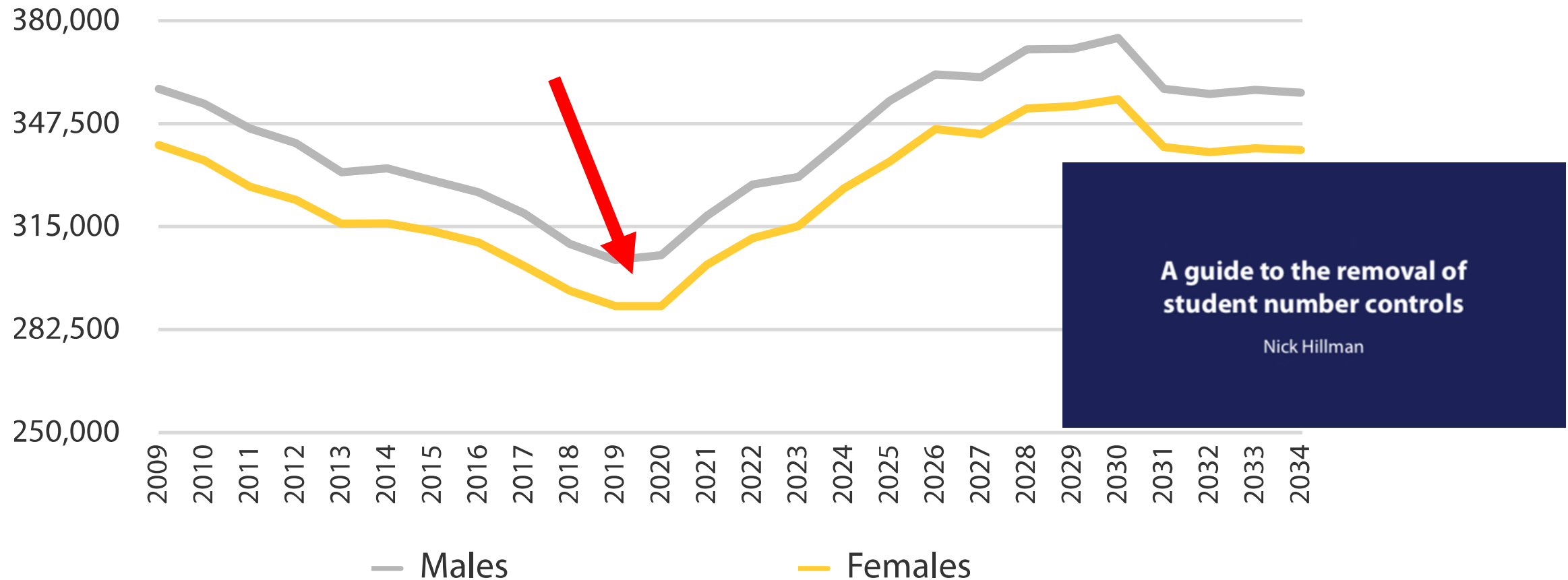
Lobbying



They were a lucky generation (once)



Figure 2: English 18-year old population 2009-2034



Source: Office for National Statistics (ONS) - Summary of key birth statistics, 1938 to 2016²²

Baby generation (once)

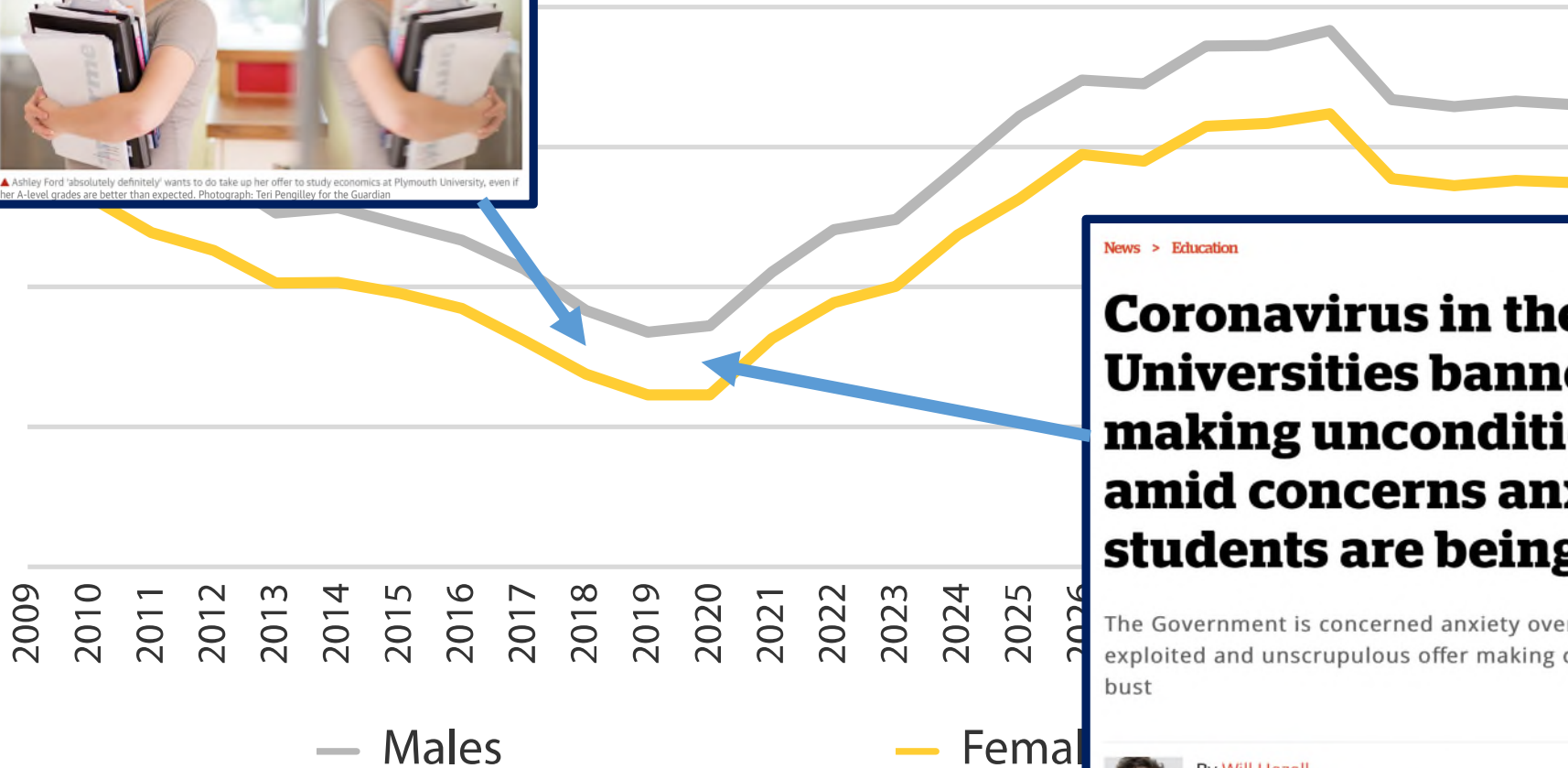


Our old population 2009-2034

315,000

282,500

250,000



Higher education

Unconditional love: the university offers pupils can't refuse

More A-level students than ever have received unconditional offers, many at the last minute. But is it always a good thing?

- University clearing guide 2017

Anna Fazackerley
Tue 15 Aug 2017 07:00 BST

▲ Ashley Ford 'absolutely definitely' wants to do take up her offer to study economics at Plymouth University, even if her A-level grades are better than expected. Photograph: Teri Penilley for the Guardian

News > Education

Coronavirus in the UK: Universities banned from making unconditional offers amid concerns anxious students are being exploited

The Government is concerned anxiety over predicted grades is being exploited and unscrupulous offer making could cause other unis to go bust

By Will Hazell
Tuesday, 24th March 2020, 11:37 am
Updated Tuesday, 24th March 2020, 11:38 am

Source: Office for National Statistics (ONS) - Summary of key birth statistics, 1958 to 2010

They were a lucky generation (once)



“With prom cancelled, students mourn a missed milestone”

Coronavirus (COVID-19): cancellation of GCSEs, AS and A levels in 2020

Forget freshers' week: universities prepare to teach new first years online

Students behave rationally (even if surveys suggest they don't)



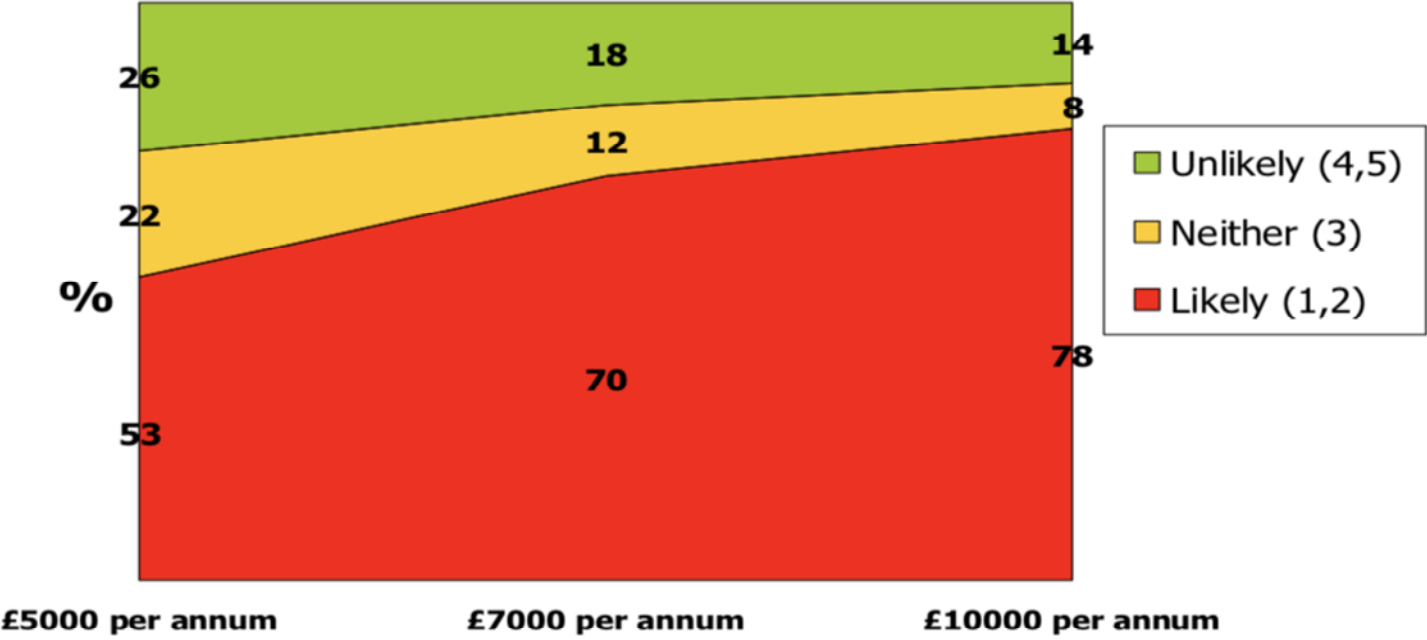
University ghost towns fear as tuition fees rise

UNIVERSITY towns face seeing their student populations halve by 2020 because of soaring tuition fees, says a new report.

By **SARA DIXON**
 PUBLISHED: 00:00, Mon, Apr 18, 2011

Chart 55: Over three quarters of students would have been deterred from attending university if fees were £10000 pa.

Q74N. If tuition fees were increased to XXXX, how likely would this be to have deterred you from going to university?



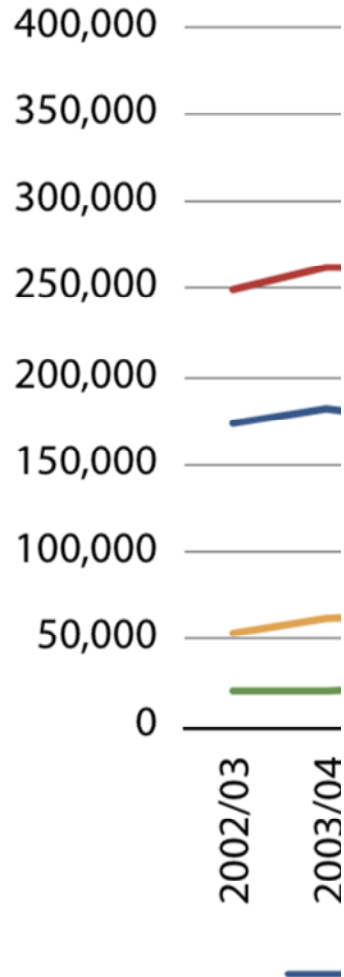
Base: All answering section 8 (3201)

Easy to forget students are rational

News > Education



Figure 3.10 Tren



Coronavirus in the UK: Jobs slump caused by pandemic could lead to record proportion of school leavers applying to university

Exclusive: Applications by school leavers, mature students, and graduates wishing to take postgraduate courses could rise this year



By Will Hazell

Thursday, 7th May 2020, 12:01 am

Updated Thursday, 7th May 2020, 12:02 am



International students: can we get out of blocks fastest?

Pre-pandemic: Reasons to be optimistic on inflow

- 1. Boris Johnson more pro than Theresa May**
- 2. New post-study work rules**
- 3. Trump's re-election?**
- 4. Australian Government less keen**



Post-pandemic: Numbers down but lots to play for

- 1. Visa regime?**
- 2. Show UK is safe**
- 3. Information on post-study work regime?**
- 4. Need to fill in skills shortages**
- 5. New ministerial group on educational exports**

HEPI

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Lobbying



University lobbying in the crisis



- 1. More understanding of research due to pandemic**
- 2. Universities on backfoot after years of opacity on finances**
- 3. Sensible-ish list of proposals to Govt (but prioritisation awry)**
- 4. But Government support is not new money ...**
- 5. ... doesn't match the specific gap (overseas students / research)**
- 6. And the sector will come to regret lobbying for numbers cap**
- 7. There could be more £££ but lots of strings (eg might be loans)**
- 8. Challenges outside England (Scotland and Wales) even greater**
- 9. Office for Students consultation a potential hidden nasty**
- 10. Policymakers will wish to see a different sector emerge at end – where are the sector's own proposals on this? (On USS reform?)**

University lobbying in the crisis



1. More understanding of university research thanks to pandemic
2. On backfoot after years of opacity on finances
3. Sensible
4. But Government
5. ... doesn't
6. And the
7. There
8. Challenges outside England (Scotland and Wales) greater
9. Office for Students consultation a potential hidden nasty
10. Policymakers will wish to see a different sector emerge at end – where are the proposals to change the USS, back office efficiencies, mergers?

In another meeting with aides early last week, Johnson acknowledged that he and his government had a fight on their hands to take the country with them. “I’ve learnt that it’s much easier to take people’s freedoms away than give them back,” the prime minister joked, to laughter from his team. It was a rare moment of levity.

University lobbying in the crisis



1. More understanding of university research thanks to pandemic
2. On backfoot after years of opacity on finances
3. Sensible **Nicola Dandridge said: “None of us** (awry)
4. But Gov **know what is going to be happening**
5. ... does **in the autumn ... The important thing** (rch)
6. And the **here is absolute clarity to students**
7. There c **so they know what they're getting.”**
8. Challenges outside England (Scotland and Wales) greater
9. Office for Students consultation a potential hidden nasty
10. Policymakers will wish to see a different sector emerge at end – where are the proposals to change the USS, back office efficiencies, mergers?