

CGHE 2020 Annual Conference webinar: The new power university: Rediscovering the public purpose of higher education in times of uncertainty, 25 June 2020



00:25:31 Paula Cardells Mosteiro: Hello, this is Paula Cardells, Universitat Politècnica de València, Spain, School of Architecture

00:35:14 Simon Marginson: Long wave theory, universities remote from life, universities dragged through the media mud, crisis of purpose, managerialism and its limits - plenty here to prompt your questions of Jonathon. Let's have them!

00:39:59 John Holmwood: Marketization of HE in UK was designed to take university finance out of politics. At the same time, the impact agenda told them that they had to make their knowledge useful, either to governments or private interests. Managerialism is accentuated by both. New power is a further development by seeking to 'unbundle the university' and separately commodify its functions. How could social responsibility fit into the current financial model, given that social responsibility is unfunded?

00:46:01 Valerie Amato: How could we / should we "Research Impact"?

00:46:16 Valerie Amato: * measure

00:51:15 Paul Ashwin: There seems to be a tension in focusing on 'new power' but still using individual universities as the unit of analysis. Unless we shift to consider higher education systems as whole, new power will simply serve to mask institutional and social inequalities. How can we use the idea of 'new power' to imagine a transformative, inclusive university system rather than a reproductive, elite one?

00:51:25 Valerie Amato: ... and how could we / should we measure the Social Impact of Universities (and Business Schools)?

00:51:37 Miguel Antonio Lim: Many thanks. Building on Valerie Amato's question: could you comment on the way that impact is 'measured' and rewarded in the UK Research Excellence Framework? How useful do you think this approach is and do you think is a model that you feel should be spread out to other countries / contexts?

00:52:02 David Law: The biggest question, in my view, is whether the adoption of the 'social responsibility' challenge necessarily entails a commitment to the struggle for social equality. It is clearly possible to pursue social responsibility (eg sustainability) without engaging with feminism, anti-racism, and reduction of class division.

00:53:24 WENDY PURCELL: Sustainability operates across social, economic and environmental axes and pursuit of social responsibility must address issues of equity

00:55:11 Alicia Betts: How will/can universities facing budget struggles (which is quite a common situation around the globe) integrate successfully social responsibility? I fear only top universities can achieve this and consequently increase the elite/inclusive divide.

00:55:12 Valerie Amato: Thanks for your question, Paul...

00:58:22 WENDY PURCELL: Connecting universities to the society/ies we serve is not an either/or debate - we need to position social responsibility not as a discretionary agenda but rather as a lens through which we view our teaching/research. In this way its a strategic value creation agenda and not a nice-to-have extra when times are good.

00:58:48 Vincent Carpentier: Nothing happened since 2008. What are the conditions for this shift to eventually materialise?

01:03:19 Doria Abdullah: this happened (at least in the Malaysian context) - because of a particular impact ranking league, HEIs are tagging "SDGs" in their initiatives, w/o putting much thought over whether it actually contributes to the wider social good

01:03:22 Trif Victorita: There are multiple vulnerabilities of current academic life.

01:04:37 Simon Marginson: questions in order - Paul Ashwin, David Law, Valerie Amato, Alicia Betts

01:06:35 Hong Bui: Thank you very much Jonathan for an intriguing and relevant topic.

01:07:43 Esther Ventura-Medina: thank you Jonathan for a very interesting and thought provoking talk.

01:10:58 Sue Betts: Thank you Jonathan for a very interesting talk - I wrote an article for Wonkhe a while ago on 'regaining the higher ground?'. My question is perhaps difficult and maybe unanswerable 'How did we get here?'

01:11:24 Trif Victorita: We are confronting with new critical questions about COVID, with unclear questions about assessment, with prolonged economic crisis and new forms of pauperization, with unpredictability of knowledge hybridization. How do we deal with relationship between excellence and social responsibility?

01:16:52 Simon Marginson: Next question is from Alicia Betts followed by Sue Betts. Don't forget to introduce yourself when you come on

01:18:12 Linh Nguyen: Thank you very much Jonathan for your rich and thorough presentation. Could you please comment on the relation between universities' history and the new power model? Do more established universities have more advantage, given their different forms of capital, in switching to the new model?

01:22:55 Alexandre Trindade: Thank you very much Jonathan for your presentation. Could you mention the name of the report on the issue of the impact of universities that you commented on?

01:23:04 Vicky Lewis: A fascinating presentation and stimulating discussion. Thanks to all.

01:23:17 Gayl Wall: Thanks for an interesting and stimulating talk.

01:23:18 Valerie Amato: Thank You so much to All!

01:23:26 Dolapo Tukur: Thanks for a stimulating discuss.

01:23:27 Trif Victorita: Thank you!

01:23:45 Jennifer Sarah Cooper: Thank you from us in Brazil!

01:23:49 Alison Wheaton: thanks. Fantastic session.

01:24:01 Maria Kapitopoulou: thank you!

01:24:02 Amanda Walker: Thank you! Thought provoking and important presentation in this time of turbulence and opportunity.

01:24:04 Cristina Carvalho: Good morning!

01:24:06 Noel Radomski: Thank you for a provocative discussion. Universities and colleges in the United States are grappling with the new power university, although we use different definitions. Noel Radomski, University of Wisconsin-Madison

01:24:13 Bernard Lee: Thanks a lot, Simon!

01:24:21 Rosalyn Eder: Thank you for thought-provoking insights! It would be interesting to see how universities will develop after COVID19.

01:24:35 Purnima Pandey: Thankyou so much for this valuable discussion.

01:25:07 Deepshikha Bakhla: Thanks a lot

01:25:09 Pedro Camelo: Thanks for having this debate with all of us!

01:25:32 Paula Cardells Mosteiro: Thank you. Very valuable.

01:26:01 Simon Marginson: Thank you everyone! Jonathon that was very stimulating and thoughtful - sincere thanks for your contribution. A more UK-centred discussion than is often the case in our webinars, but the issues do resonate across the world

01:26:13 Jennifer Sarah Cooper: We at the Federal University of Rio Grande do Norte, Brazil, really appreciate this debate.

01:26:34 Jonathan Grant: Thanks everyone for the generous comments - feel free to drop me an email if you want to discuss further any of the the issues

01:26:35 David Law: Excellent discussion. In one sense it is easy to say where it all went wrong - Thatcherism: but let's remember how low the participation was in HE in 1970s UK and how much it was male dominated and hierarchical.

01:26:48 Ian McNay: How did we get here? Poor leadership by people who lack confidence in their own abilitites - consultant report some years ago. So they go for admin control

because it is easier than academic enterprise based on greater personal initiative. that is compounded by the control values of government and its agencies and the economic precarity of staff of all categories.

01:26:57 Cristina Carvalho: From University of Brasília - Brazil! Really interesting talk!

01:29:54 Russell Smith: Thanks everyone

01:31:22 Cristina Carvalho: How should academics deal with the anti-intellectual and anti-scientific wave? In Brazil, it is one of the major issues that worsen the effects of the Covid pandemic.

01:33:36 Simon Marginson: What are academics and scientists doing in Brazil about the problem? And is there support in any media and the political parties?

01:41:14 Cristina Carvalho: Nice question, Simon! We are living through the biggest political crisis we have ever been through with a far-right, corrupt, authoritarian, and genocidal federal government. The other parties are unstructured. Science is receiving support only from the mainstream media, which has been greatly devalued by society in favor of fake news.

01:50:16 Linh Nguyen: Thank you Simon, Jonathan, and all for the great webinar. A lot of questions are beyond my understanding, but it is really inspiring to listen to. Many thanks and all the best to you.

01:52:39 CGHE Webinars: Hi all, the chat function will close at 3.35pm (GMT). Thanks to Jonathan and all of you for attending.

01:53:10 CGHE Webinars: The CGHE conference continues on Tuesday:

<https://www.researchcghe.org/events/cghe-annual-conference/cghe-2020-annual-conference-webinar-governing-public-and-private-higher-education-in-uk-and-beyond/>